



**City of St. Helena
Active Transportation and Sustainability
Committee
Regular Meeting**

Wednesday, July 7, 2021 @ 5:00 PM

PLEASE NOTE: Any person who wishes to speak regarding an item on the agenda or make a comment under the "Oral Communication" portion of the agenda may do so, but please observe the time limit of four minutes. Members of the public and other parties are welcome to email their comments to the Staff Liaison Preya Nixon at pnixon@cityofstheleena.org

In accordance with Executive Orders N-25-20, N-29-20, and guidance from the California Department of Public Health on gatherings, remote public participation is allowed. We will address the Order in the following ways: Members of the public may not physically attend meetings. Those members of the public wishing to participate must do so remotely via Zoom electronic meetings in the following ways; by either logging onto the Zoom link located on the meeting agenda (please download the app to your computer or mobile device) and enter the meeting ID or by calling a listed number and enter the meeting ID. Public comment for Active Transportation and Sustainability Committee meetings will be accepted via email to publiccomment@cityofstheleena.org. All public comments will be made publicly available and attached to the agenda item and will not be read out loud. All public comments that are received after 4:00 PM will be attached to the agenda the following day.

Please see the end of the agenda for detailed PUBLIC PARTICIPATION instructions

Please click the link below to join the meeting:

<https://us02web.zoom.us/j/88419547295>

Or One tap mobile:

US: +16699006833,,88419547295# or +13462487799,,88419547295#

Or Telephone:

Dial(for higher quality, dial a number based on your current location):

US: +1 669 900 6833 or +1 346 248 7799 or +1 253 215 8782 or +1 312 626 6799 or +1 929 205 6099 or +1 301 715 8592

Meeting ID: 884 1954 7295

Page

1. CALL TO ORDER
2. OATH OF OFFICE
 - 2.1. Oath of Office for Terra Sampson, John Zimmerman and Jeff Farmer
3. ROLL CALL
 - Committee Chair: Vacant, Vice Chair: Glenn Smith
 - Members: Jeff Farmer, Madelyn Chandler, John Zimmerman, Leslie Stanton
 - Alternate Members: Terra Sampson
 - City Council Member Liaison: Paul Dohring, Vice Mayor

Staff Liaison: Preya Nixon, Asst. to the City Manager

4. PUBLIC FORUM:

An opportunity for the public to directly address the Committee on items of interest to the public that are not listed on the agenda. Any person addressing the Committee should provide his or her name and address, and limit comments to three minutes. **Because of restrictions imposed by the Brown Act, the Committee may not engage in substantive discussion, nor take action on matters not described on the agenda.**

5. REPORTS BY STAFF AND COMMITTEE:

Reports by staff and/or committee on items of general interest. **Brief questions for clarification may be posed and answered, and Committee may request that items be placed on a future agenda. Except under certain circumstances, the Brown Act prohibits any other discussion or action by the Active Transportation & Sustainability Committee.**

5.1. Introduction of Mark Rincon-Ibarra, Public Works Director/City Engineer

5.2. Public Works Update

6. CONSENT CALENDAR:

Members of the Active Transportation Committee or the public may ask that any items be considered individually for purposes of considering alternative action, for extended discussion, or for public comment. Unless that is done, on motion may be used to adopt all recommendation actions.

6.1. Active Transportation and Sustainability Committee Meeting Minutes of June 2, 2021

5 - 6

[Active Transportation and Sustainability Committee - 02 Jun 2021 - DRAFT MINUTES](#)

7. SCHEDULED MATTERS:

7.1. Presentation from Marin Clean Energy on sustainability programs

7 - 27

[7.7.21 St. Helena ATSC Presentation](#)

8. FUTURE AGENDA ITEMS

- 8.1. -Integrated Pest Management Policy (August)
- City Paving Update/presentation
- Active Transportation Plan Phase I (Anticipated for September)
- Review of "Main Street" document items related to safer street concepts on Main Street
- Subcommittee on ATSC responsibilities
- ATSC Chair and Vice Chair

9. ADJOURNMENT

The next regular Active Transportation Committee meeting is scheduled for August 4, 2021 at 5:00 pm at a location to be determined.

I do hereby certify that a copy of the foregoing agenda was posted on the City website on July 2, 2021.

/s/ Preya Nixon

Preya Nixon, Asst. to the City Manager

In compliance with the Americans with Disabilities Act, if you need special assistance to participate in the meeting, please contact City Hall at (707) 967-2792. Notification 48 hours prior to the meeting will enable the City to make reasonable arrangements to ensure accessibility to this meeting (28 CFR35.102-35.104 ADA Title II). However, City staff will attempt to assist at any time with accessibility.

The ZOOM web link, meeting ID, and phone number will be listed at the top of the Active Transportation and Sustainability Committee Agenda. You will be required to enter the meeting ID, but there will be no password or participant ID.

How to Watch or Listen to Active Transportation and Sustainability Committee Meetings:

1. Watch and Listen on Zoom.us by clicking on the link in the Active Transportation and Sustainability Committee Agenda
2. Listen only by calling the Zoom number listed on the Active Transportation and Sustainability Committee Agenda

Watch the Active Transportation and Sustainability Committee Meeting by Joining the Zoom Meeting:

1. **By Computer, Tablet, or Smart Phone:**
 1. Before joining the virtual Active Transportation and Sustainability Committee Meeting, it is highly encouraged that you download the Zoom App. To sign up for your own free account, visit zoom.us/signup and enter your email address. You will receive an email from Zoom (no-reply@zoom.us). In this email, click Activate Account.
 2. If you are logged into your account, Enter the **Meeting ID** listed on the Active Transportation and Sustainability Agenda. If you have not created an account go to: <https://zoom.us/join> and enter the **Meeting ID**
 3. Select if you would like to connect audio and/or video and tap **Join Meeting**.
 4. For specific instructions for your device, go to: <https://support.zoom.us/hc/en-us/articles/201362193-Joining-a-Meeting>
1. **Listen Only by Telephone:**
 1. **Dial** the number listed on the Active Transportation and Sustainability Committee Agenda.
 2. At the prompt, enter the **Meeting ID** provided on the top of the Active Transportation and Sustainability Committee Agenda and **Press #. A participate ID is not required.**
 3. To disconnect from the meeting, hang up the phone.

Ways to Provide Public Comment:

While attending the virtual Active Transportation and Sustainability Committee Meeting, the public will have the opportunity to provide live public comment during Public Forum and after each agenda item. When it is the appropriate time for public comment the Chair will verbally open public comment. At this time each individual is permitted 4 minutes to speak.

1. **Send a Public Comment in Advance to** publiccomment@cityofsthelena.org

The easiest way to provide public comment is to email your public comment. Public comments may be emailed to publiccomment@cityofsthelena.org. Please include in the subject line "COMMENT TO ATSC and the AGENDA ITEM". Any public comment is required to be submitted no later than 1 hour before the scheduled meeting and will be included as an attachment to the agenda.

1. Provide Comment through Zoom meeting from a computer, tablet, or smart phone

This option allows the public to virtually attend the meeting as a muted 'attendee' with no video or screen sharing capabilities. You will be able to see and hear those participating in the meeting, but they will not be able to hear you until the host unmutes you.

If you wish to provide public comment during a specific agenda item or during public forum, you can use the "**raise hand**" feature located in the control panel at the bottom of your screen. The icon is a small blue hand. In Windows you can also use the Alt+Y keyboard shortcut to raise or lower your hand. In Mac you can also use the Option+Y keyboard shortcut to raise or lower your hand.

The host will be notified that you've raised your hand and you will be placed in a queue with all incoming requests.

When it is your turn to speak, you will be notified that the host has unmuted you. To be removed from the queue, just click the '**raise hand**' button again.

1. Call in to the ZOOM meeting from a cell phone or landline phone only

This option allows the member of the public with the opportunity to verbally participate in public comment.

If you wish to speak during public comment time dial ***9** on your telephone.

The host will be notified that you would like to speak and you will be placed in a queue with all incoming requests.

When it is your turn to speak, you will be notified that the host has unmuted you. You may press ***9** again if you wish to be removed from the queue.

You will be notified at the end of your statement that you have been muted.



DRAFT MINUTES
City of St. Helena
Active Transportation and Sustainability
Committee
Regular Meeting
Wednesday, June 2, 2021 @ 5:00 PM

1. CALL TO ORDER

Vice Chair Smith called the meeting to order at 5:00 p.m.

2. ROLL CALL

Committee Chair: vacant, Vice Chair: Glenn Smith
Members: Jeff Farmer, Madelyn Chandler, John Zimmerman, Leslie Stanton
Alternate Members: vacant, vacant
City Council Member Liaison: Paul Dohring, Vice Mayor
Staff Liaison: Preya Nixon, Asst. to the City Manager
Public Works Management Analyst Martin Beltran
Administrative Services Director April Mitts

3. PUBLIC FORUM:

No public comment was received.

4. REPORTS BY STAFF AND COMMITTEE:

Reports were held.

5. CONSENT CALENDAR:

Members of the Active Transportation Committee or the public may ask that any items be considered individually for purposes of considering alternative action, for extended discussion, or for public comment. Unless that is done, on motion may be used to adopt all recommendation actions.

5.1. Active Transportation and Sustainability Committee Meeting Minutes of March 3, 2021

[Active Transportation and Sustainability Committee - 03 Mar 2021 - DRAFT MINUTES](#)

A motion was made by member Farmer and seconded by Vice Chair Smith to approve the minutes for the meeting held on March 3, 2021.

The motion was passed by Vice Chair Smith, member Farmer and Member Chandler.

5.2. Active Transportation and Sustainability Committee Meeting Special Minutes of May 12, 2021

[Special Active Transportation and Sustainability Committee - 12 May 2021 DRAFT MINUTES](#)

A motion was made by member Zimmerman and seconded by member Stanton to approve the minutes for the Special meeting held on May 12, 2021.

The motion was passed unanimously.

6. SCHEDULED MATTERS:

6.1. Update on Off Main Street Spaces-Money Way Field Visit

Discussion was held.

6.2. Update on Phase II Water Regulations

*Administrative Services Manager Mitts conducted presentation
Committee discussion was held.*

6.3. ATSC Chair and Vice Chair (Discussion Only)

Discussion was held.

7. FUTURE AGENDA ITEMS

- Integrated Pest Management Policy
- Committee Development Update
- Subcommittee on ATSC responsibilities
- ATSC Chair and Vice Chair
- City Paving Program Update

8. ADJOURNMENT

Vice Chair Smith adjourned the meeting at 6:26 p.m.

The next regular Active Transportation Committee meeting is scheduled for July 7, 2021 at 5:00 pm at a location to be determined.

Approved

Attest

Chair

Preya Nixon,
Assistant to the City Manager



My community.
My choice.

MCE & St. Helena ATSC

July 7, 2021

Agenda:

- MCE Overview
- St. Helena & MCE Participation
- Local Benefits
- Opportunity for Collaboration: Deep Green Campaign



How Climate Change Impacts Us All

Rising Temperatures

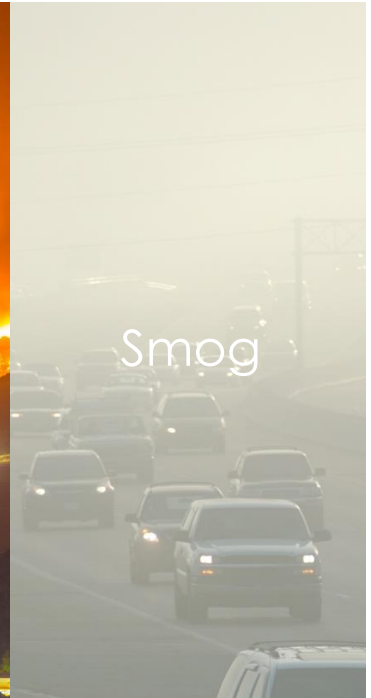
2020 Extreme Heat Storm

Extreme Weather

Wildfires, sea level rise, drought

Health Impacts

Longer allergen season, higher rates of asthma and Lyme Disease



OUR MISSION

Address climate change by reducing energy-related greenhouse gas emissions

Renewable energy and energy efficiency

Cost-competitive rates

Economic and workforce benefits

More equitable communities



36 Member Communities

4 Bay Area
Counties

~540,000
Accounts

1 million +
Customers



Not-for-Profit Public Agency

Solano County



Marin County



Contra Costa County

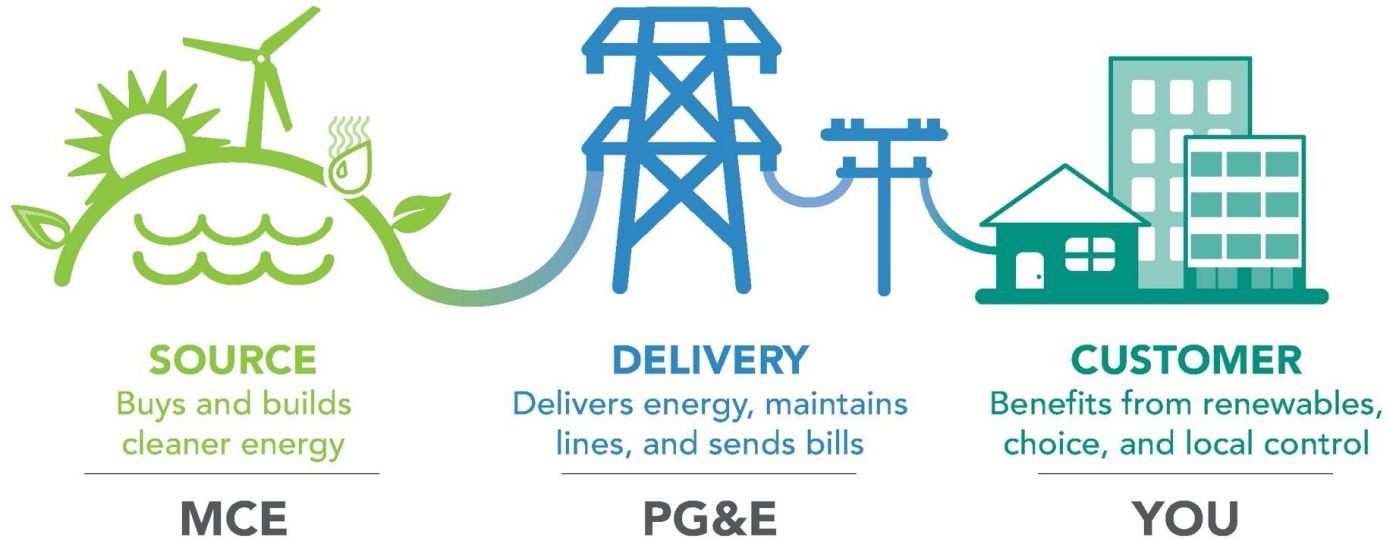


Napa County

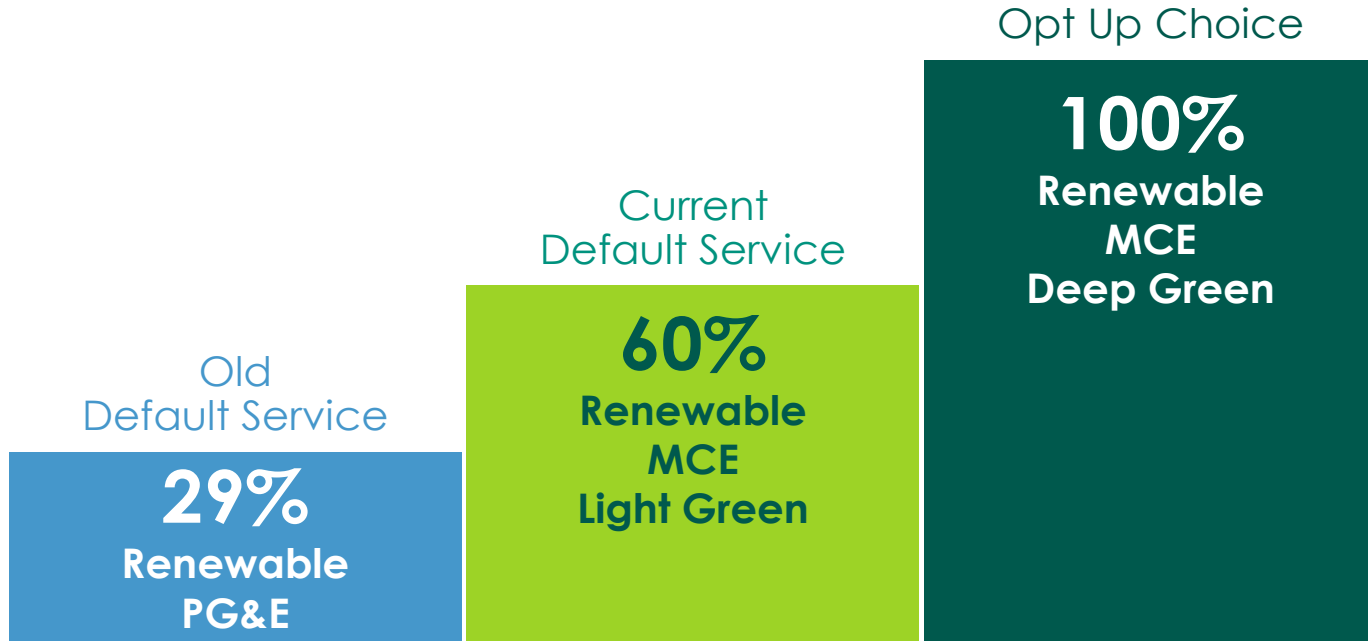


30 Board Members. Elected officials. No tax dollars.

How Electric Service Works



Choice Is Power





St. Helena At a Glance

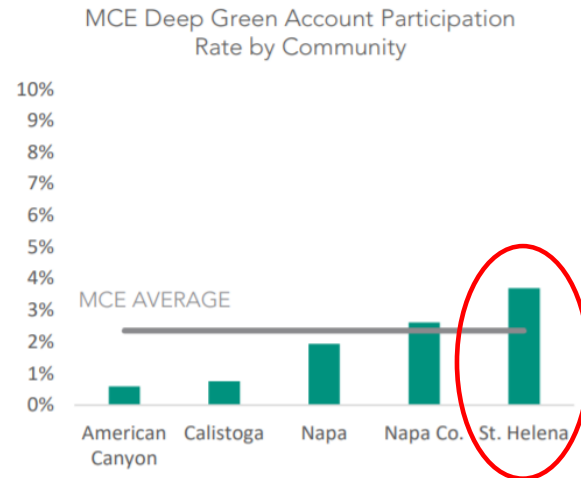
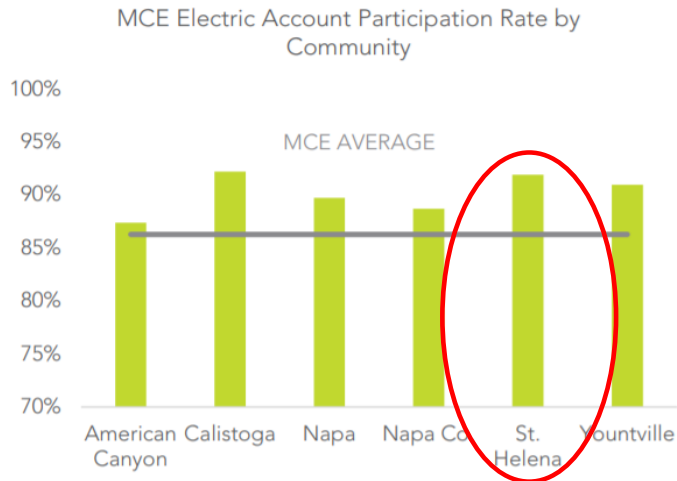
- MCE serving St. Helena since 2016
- 92% of customers are MCE
- City of St. Helena opted up to Deep Green in 2019
- 3.8% of all customers are enrolled in Deep Green
- 4,670 metric tons of CO2 reduced since 2016

MCE Participation Rates

Community	Joined MCE	MT CO ₂ Reduced ¹	Participation Rate	Deep Green Rate	Deep Green ²
St. Helena	2016	4,670	91.9%	3.8%	2019

Highest MCE enrollment rates in Napa County

Highest DG enrollments in Napa County



Community Benefits

Estimated: More Than \$180M



MCE's Energy Efficiency Programs

Residential Benefits

No-cost Home Energy Tool Kits, mailed to you



Businesses Incentives

Rebates and no-cost site assessments



Workforce, Education & Training

Clean energy career pathways program



Customer Programs

MCEv Program

800+ ports
\$3,000 rebates for workplace
and multifamily properties



Income-Qualified EV Rebates

\$3,500 per vehicle
Stacks with other incentives



Energy Resiliency

\$10 million allocated to solar
plus storage backup battery
solutions



COVID Relief Resources for St. Helena



- MCE Cares Program
Bill discounts for
vulnerable customers +
small businesses
- Website resources for
COVID Relief
- Discount Programs:
CARE, FERA, LIHEAP
Medical Baseline

America Canyon Solar Project



Located on approximately 21 acres, the American Canyon Solar Project is MCE's first [Feed-In Tariff](#) project in Napa County.

The annual output from the project is estimated to generate enough clean, locally-produced electricity to power approximately 1,000 homes per year [American Canyon Solar Video](#).



3 MW



1,000
annually



American
Canyon



Opportunity for Collaboration



Community Deep Green Campaign

Community campaigns
encourage Deep Green
participation

More than **70% of**
member communities
choose Deep Green



Deep Green Toolkit

ourNEWS

Join the Deep Green 100% Renewable Energy Movement



[Name of Deep Green Advocate Organization] has been a part of California's renewable energy movement since [20XX] when we opted up to MCE's Deep Green 100% renewable energy service.

MCE's Deep Green 100% renewable energy service is a simple way to invest in a clean energy future while significantly reducing our carbon footprint.

By opting up to Deep Green, we not only eliminated our electricity-related carbon footprint, helping to reduce California's greenhouse gas emissions, but also kept our dollars local. Half of the Deep Green premium is invested in MCE's Local Renewable Energy & Program Development Fund, helping to support the funding and installation of electric vehicle charging ports and building of renewable projects like MCE Solar One, a 10.5 MW solar array on a remediated brownfield site in Richmond, California.

Deep Green is made of 50% wind and 50% solar produced in California. Whether you're a resident or a business, you have the power to change the amount of renewable energy that is on the grid.

The best part is it costs \$5 more a month for the average residential customer. Let's make a pledge to a clean energy future! Join the Deep Green 100% renewable energy movement by visiting mceoptup.org or calling 1 (888) 632-3674, Monday-Friday, 8 am-5 pm.



SMALL DECISION, DEEP IMPACT

THE CHOICE IS YOURS!



LIGHT GREEN
Our standard service guarantees 60% renewable sources at a competitive price.



DEEP GREEN
Our 100% renewable energy service from solar and wind produced in California.

BENEFITS OF CHOOSING DEEP GREEN

- Simple, Installation-Free, and Low Cost:** You get 100% California solar and wind energy instantly for only \$0.01 more per kilowatt-hour than MCE's standard Light Green 60% renewable energy service.
- ZERO Carbon Footprint:** You eliminate your electricity-related carbon footprint and help reduce California's greenhouse gas emissions.
- Keeps Your Dollars Local:** You support the funding and installation of electric vehicle charging ports and building of renewable projects across our service area, as half of the Deep Green premium is invested in MCE's Local Renewable Energy & Program Development Fund.



Includes:

- Sample social media copy
- Deep Green graphics
- Co-branded collateral pieces
- Deep Green banners
- MCE staff support

Deep Green Banners





Q&A

Thank You!

Justin Marquez– Community Development Manager

jmarquez@mceCleanEnergy.org

@mceCleanEnergy

