



City of St. Helena
Active Transportation and Sustainability
Committee
Regular Meeting
1088 College Avenue, St. Helena, CA 94574
Wednesday, November 1, 2023 @ 5:00 PM

PLEASE NOTE: Any person who wishes to speak regarding an item on the agenda or make a comment under the "Oral Communication" portion of the agenda may do so, but please observe the time limit of four minutes. Members of the public and other parties are welcome to email their comments to the Staff Liaison Erika Opp at eopp@cityofstheleena.org

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1. CALL TO ORDER
2. ROLL CALL
Chair: Leslie Stanton
Vice Chair: Jeff Farmer
Members: Glenn Smith, Madelyn Chandler, John Zimmerman
Alternate Members: Amy Beaudine and Anthony Micheli
City Council Member Liaison: Paul Dohring, Mayor
Staff Liaison: Erika Opp, Administrative Analyst
3. PUBLIC FORUM:
An opportunity for the public to directly address the Committee on items of interest to the public that are not listed on the agenda. Any person addressing the Committee should provide their name and address, and limit comments to four minutes. **Because of restrictions imposed by the Brown Act, the Committee may not engage in substantive discussion, nor take action on matters not described on the agenda.**
4. REPORTS BY STAFF AND COMMITTEE:
Reports by staff and/or committee on items of general interest. ***Brief questions for clarification may be posed and answered, and Committee may request that items be placed on a future agenda. Except under certain circumstances, the Brown Act prohibits any other discussion or action by the Active Transportation & Sustainability Committee.***
5. CONSENT CALENDAR:
Members of the Active Transportation Committee or the public may ask that any items be considered individually for purposes of considering alternative action, for extended discussion, or for public comment. Unless that is done, on motion may be used to adopt all recommendation actions.
 - 5.1. Active Transportation and Sustainability Committee Meeting Minutes of September 6, 2023 3 - 4
[Minutes Active Transportation and Sustainability Committee - 06 Sep 2023](#)
6. SCHEDULED MATTERS:
 - 6.1. Presentation related to the SB54 Plastic Packaging Reform 5 - 26
[Presentation](#)

6.2. Pratt Avenue Traffic Calming Pilot Program - Discussion item only

7. FUTURE AGENDA ITEMS:

- 7.1. 1. Active Transportation Plan Phase II
2. Potential Reusable Foodware and Waste Reduction Ordinance
3. Review and make potential recommendations for modifications to City Ordinance 15.36.050 section 503.4.1 - traffic calming measures
4. Review Trails and Open Spaces program
5. CIP Public Portal Review
6. ATSC engagement with City Council goals
7. Draft Design for Downtown Walking Map and Trail Markers

8. ADJOURNMENT

The next regular Active Transportation and Sustainability Committee meeting is scheduled for December 6 at 5:00 pm, St. Helena City Hall, 1088 College Avenue, St. Helena.

This agenda was posted at City Hall, 1088 College Avenue , St. Helena on October 26, 2023.

Erika Opp, Administrative Analyst

In compliance with the Americans with Disabilities Act, if you need special assistance to participate in the meeting, please contact City Hall at (707) 967-2792. Notification 48 hours prior to the meeting will enable the City to make reasonable arrangements to ensure accessibility to this meeting (28 CFR 35.102-35.104 ADA Title II). However, City staff will attempt to assist at any time with accessibility.

DRAFT MINUTES
City of St. Helena
Active Transportation and Sustainability
Committee Meeting
Wednesday, September 6, 2023 @ 5:00 PM
St. Helena City Hall, 1088 College Avenue,
St. Helena

1. CALL TO ORDER

Chair Stanton called the meeting to order at 5:02pm

2. ROLL CALL

Present: Chair Leslie Stanton, Vice Chair Jeff Farmer and Members Madelyn Chandler (arrived after roll call) and Glenn Smith
City Council Liaison: Paul Dohring, Mayor
Staff Liaison: Erika Opp

Absent: Member John Zimmerman, Alternate Members Anthony Micheli and Amy Beaudine

3. PUBLIC FORUM:

No public comment was received.

4. REPORTS BY STAFF AND COMMITTEE:

No reports were made.

5. CONSENT CALENDAR:

- 5.1. Active Transportation and Sustainability Committee Meeting Minutes of August 2, 2023

Vice Chair Jeff Farmer moved to approve consent. The motion was seconded by Glenn Smith and unanimously approved by the committee.

6. SCHEDULED MATTERS:

Urban Land Use Institute (ULI) presentation by Maya DeRosa, Director of Community Development, and Joseph Leach, Director of Public Works

Director DeRosa and Director Leach provided presentation.

Active Transportation and Sustainability Committee
September 6, 2023

Public comment was received by Bill Savage.

7. FUTURE AGENDA ITEMS:

1. Active Transportation Plan Phase II
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7. ADJOURNMENT

Meeting was adjourned by Chair Stanton at 6:35 p.m.

APPROVED:

ATTEST:

Leslie Stanton, Chair

Erika Opp, Administrative Analyst

Oct 5, 2023

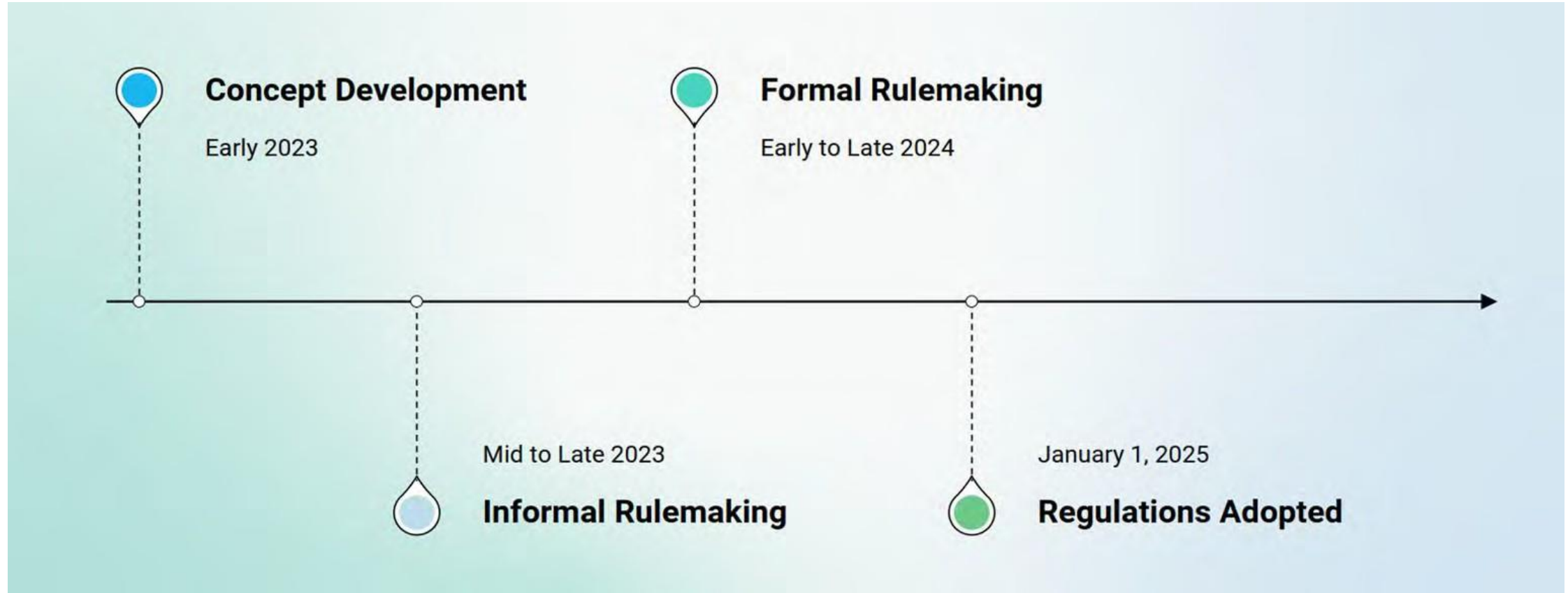


Strengthening California Cities
through Advocacy and Education

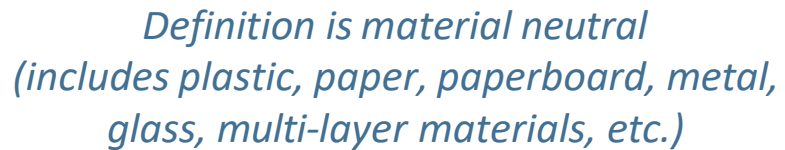
Overview of Senate Bill 54 (2022): Understanding Implications for Local Governments

- [illegible]

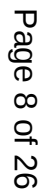
SB 54 Rulemaking Timeline



Single-use packaging



Plastic single-use foodware



Linear economy – the status quo



- Our lives are filled with single-use materials: plastic water bottles, to-go containers, packaging materials – it never ends!
- These require finite resources – water, energy, fossil fuels – to create and transport, but are used for minutes before going to the landfill



Circular economy – the path forward

- Keeps resources and materials in circulation through reuse, repair, recycling, and mindful use of resources
- Shifts away from over consumption and waste, helps heal our planet
- Waste and pollution are designed out of the system



Wild West (with no sheriff in town)



*Purchased at Walmart
August 2021*



Prep for SB 54



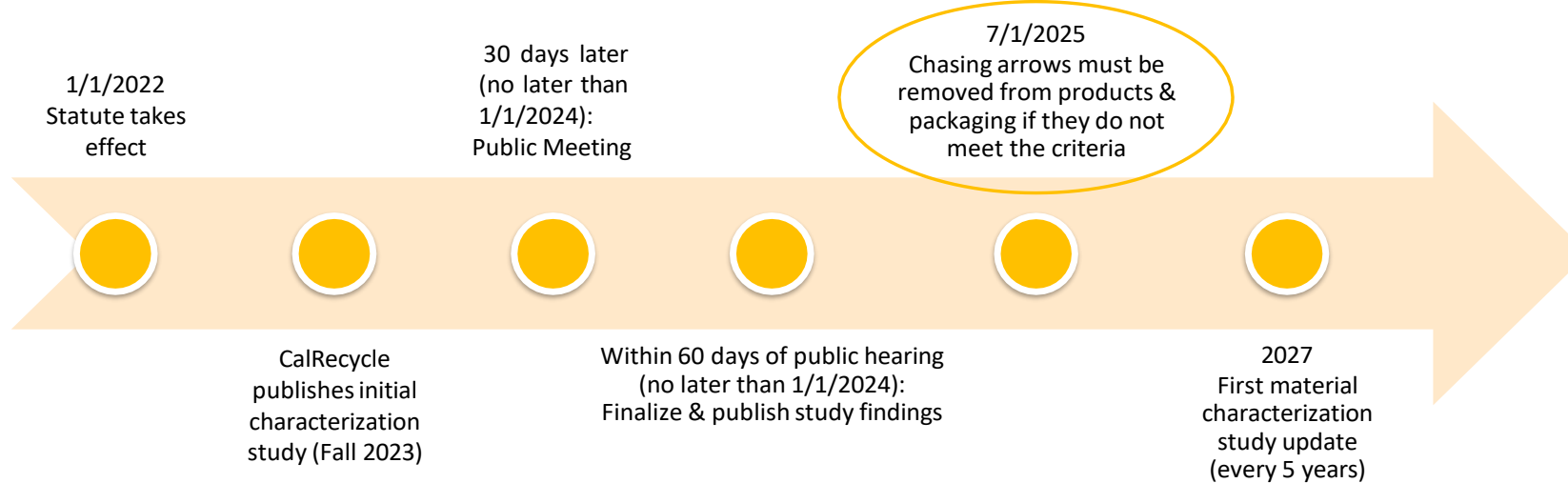
SB 343 (Allen), NSAC co-sponsored

- Defined recyclable, use of chasing arrows
- Prohibits recyclability claims if not actually recyclable in CA



AB 1201 (Ting)

- Defined compostable



Key Features of SB 54 (Allen): EPR v. 3.0+



Must be recyclable or compostable by January 2032

Packaging must achieve 65% recycling rate by 2032

- 1/1/2028: Not less than 30%
- 1/1/2030: Not less than 40%



25% plastics source reduction by weight and unit by 2032

- 10% by 1/1/2027 (2% reuse & refill)
- 20% by 1/1/2030 (4% reuse & refill)
- 2030: Evaluation (& every 5 years thereafter) to determine if actions to secure greater source reductions are necessary



Other reduction tools focused on optimization

- Lightweighting, concentrating, shifting to another packaging type
- Recycled content capped at 8% & considered “alternative compliance”

PRO overview

- Administers the process to shift packaging pollution burden from consumers to producers
- Producers remit funds to PRO to cover costs to collect and process covered materials and achieve SB 54 goals
- PRO plan to be finalized by Jan 1, 2027



Creates
Program



Increases
Recycling



Enrolls
Manufacturers



Cuts Trash Pollution
in Disadvantaged
Communities



EPR v. 3.0+: Enforcement

- \$50,000/day/violation civil penalties
- New tool – revoking the PRO – “Heidi clause”
- Authorizes CalRecycle to pursue enforcement against a PRO or individual producers who are in violation of the Act with, or without, revoking the plan
- CalRecycle must submit reports every two years regarding implementation



Expanded polystyrene



De facto ban

Cannot sell unless:

- Meets a 25% recycling rate by 1/1/2025
- 30% by 1/1/2028
- 50% by 1/1/2030
- 65% by 1/1/2032 and annually thereafter



"It's a de facto ban," said Jay Ziegler with the Nature Conservancy, of the bill's polystyrene recycling requirement. He added that current recycling rates for polystyrene are in the low single digits, making it improbable that a 25% recycling target could be met in three years.



SB 54 – Implications for local governments

*“Local jurisdictions are the backbone of the solid waste management and recycling efforts in California...the new law is intended to **shift the burden of costs** to collect, process, and recycle materials from local jurisdictions to the producers of plastic products.”*



*“It is the intent of the Legislature in enacting this chapter to ensure that **local jurisdictions will be made financially whole** for any new costs incurred associated with the implementation of this chapter and its implementing regulations.”*



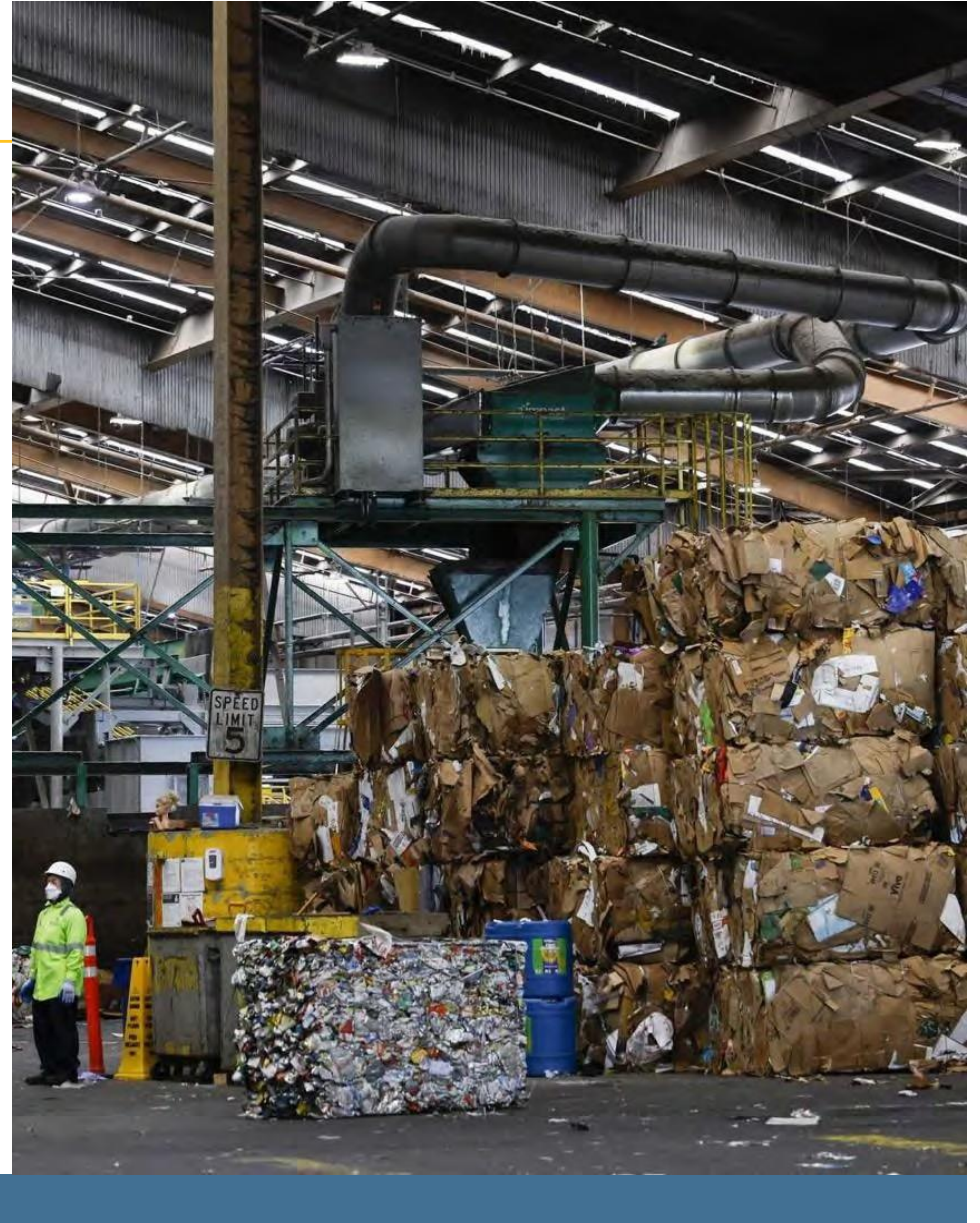
The vision

- Reduce the volume of plastic
- Shift burden of costs
- Provide clarity and consistency for consumers
- Stimulate reuse and refill systems
- Drive innovation
- Fund clean up efforts in disadvantaged communities



Producer funding to cover:

- Collection and processing of covered materials
- Infrastructure improvements
- Transportation of materials to MRFs and end markets
- Investment in reuse and refill
- Consumer outreach and education



Covered material category list

- Must be published by Jan 1, 2024, including list of what's considered recyclable and compostable in the state
- Jurisdictions must collect materials designated recyclable or compostable (with limited exceptions)



Determining what's recyclable

- Defined by SB 343
- Collected by recycling programs that cover at least 60% of the state's population
- Demonstrated recycling rate of at least 75% (made into new products or packaging)
- Same criteria apply for materials collected outside of a curbside program



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Clear and consistent public education



\$5 billion plastic pollution mitigation fund

- \$500M per year x 10 years paid for by producers
- Designed to help clean up existing plastic pollution
- Funds to focus on addressing environmental justice and public health impacts of plastic pollution



IF YOU CURRENTLY USE THIS...

Poly Mailer



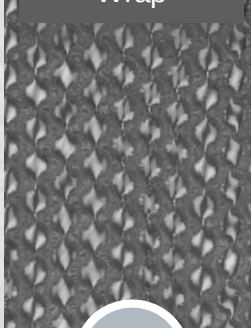
Bubble Mailer



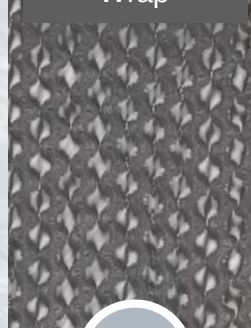
Poly Garment Bag



Bubble Wrap



Bubble Wrap



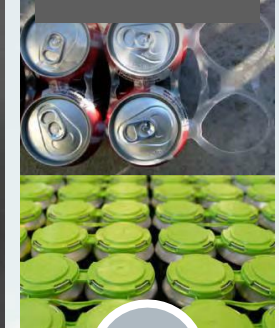
Air Pillows



Foam



Hi-Cone or Paktech



ProAmpac Paper Mailer



EverTec Padded Maier



Vela Bag



Geami System



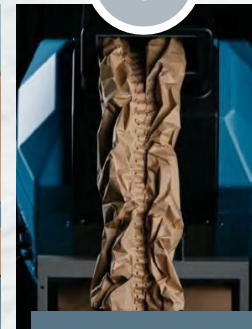
Flexi-Hex Air



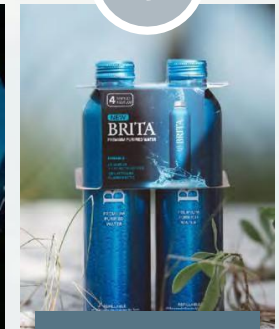
FillPak TT System



PadPak System



Fishbone Carriers



...MAKE THE SWITCH TO THIS!

Stay informed on the CalRecycle SB 54 listserv and watch the full webinar from League of California Cities for further information.

A recording of the webinar is available to [view at this link.](#)

Thank you!

