



City of St. Helena
Active Transportation and Sustainability
Committee
Regular Meeting
1088 College Avenue, St. Helena, CA 94574
Wednesday, October 2, 2024 @ 5:00 PM

PLEASE NOTE: Any person who wishes to speak regarding an item on the agenda or make a comment under the "Oral Communication" portion of the agenda may do so, but please observe the time limit of four minutes. Members of the public and other parties are welcome to email their comments to the Staff Liaison Rebecca White at rwhite@cityofsthelena.org

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1. CALL TO ORDER
2. ROLL CALL
Chair: Jeff Farmer
Vice Chair: John Zimmerman
Members: Glenn Smith, Coral Posert, Natalia Ramirez-Guzman
Alternate Members: Richard Seiferheld
City Council Member Liaison: Paul Dohring, Mayor
Staff Liaison: Rebecca White, Administrative Assistant
3. PUBLIC FORUM:
An opportunity for the public to directly address the Committee on items of interest to the public that are not listed on the agenda. Any person addressing the Committee should provide his or her name and address, and limit comments to four minutes. **Because of restrictions imposed by the Brown Act, the Committee may not engage in substantive discussion, nor take action on matters not described on the agenda.**
4. REPORTS BY STAFF AND COMMITTEE:
Reports by staff and/or committee on items of general interest. ***Brief questions for clarification may be posed and answered, and Committee may request that items be placed on a future agenda. Except under certain circumstances, the Brown Act prohibits any other discussion or action by the Active Transportation & Sustainability Committee.***
5. CONSENT CALENDAR:
Members of the Active Transportation Committee or the public may ask that any items be considered individually for purposes of considering alternative action, for extended discussion, or for public comment. Unless that is done, on motion may be used to adopt all recommendation actions.
 - 5.1. Active Transportation and Sustainability Committee Meeting Minutes of September 4, 2024. 3 - 4
[Active Transportation and Sustainability Committee - 04 Sep 2024 - Minutes](#)
6. SCHEDULED MATTERS:
 - 6.1. Proposed Incentive Increase for Cash for Grass Rebate Program 5 - 12
Prepared by: Ian Dale, Environmental Services Technician

[Proposed Incentive Increase Cash for Grass Rebate Program 2024 Presentation](#)

- 6.2. FY 24/25 Capital Improvement Program Update
Prepared By: Stephanie Killingsworth, Public Works Financial Analyst
and Joe Leach, Director of Public Works
7. FUTURE AGENDA ITEMS:
 1. Review open trails/open spaces programs/engagement with Vine Trail: TBD
 2. Revisit Pedestrian Safety Improvements Update: TBD
 3. Revisit Safe Yield Water Neutrality Informational Update: TBD
 4. Landscaping for Wine Train owned property: Tentative
 5. Streets Master Plan Update: Tentatively November
8. ADJOURNMENT
The next regular Active Transportation and Sustainability Committee meeting is scheduled for November 6, 2024, at 5:00 pm, City Hall, 1088 College Avenue, St. Helena.

This agenda was posted at City Hall, 1088 College Avenue, St. Helena on September 27, 2024.

Rebecca White, Administrative Assistant

In compliance with the Americans with Disabilities Act, if you need special assistance to participate in the meeting, please contact City Hall at (707) 967-2792. Notification 48 hours prior to the meeting will enable the City to make reasonable arrangements to ensure accessibility to this meeting (28 CFR 35.102-35.104 ADA Title II). However, City staff will attempt to assist at any time with accessibility.

MINUTES
City of St. Helena
Active Transportation and Sustainability
Committee Meeting
Wednesday, September 4, 2024 @ 5:00 PM
City Hall, 1088 College Avenue, St. Helena

1 CALL TO ORDER

Chair Farmer called the meeting to order at 5:01 p.m.

2 ROLL CALL

Present: Chair Jeff Farmer, Member John Zimmerman, Member Coral Posert.

City Council Liaison: Mayor Paul Dohring

Staff Liaison: Rebecca White and Public Works Assistant Director Eric Janzen

Absent: Member Glenn Smith, Member Richard Seiferheld, Member Natalia Ramirez Guzman

3 PUBLIC FORUM:

Chair Farmer opened public comment.

No comments were received.

Chair Farmer closed public comment.

4 REPORTS BY STAFF AND COMMITTEE:

Reports were heard from City Manager Anil Comelo and Chair Farmer.

5 CONSENT CALENDAR:

- a) Active Transportation and Sustainability Committee Meeting Minutes of August 7, 2024.

Member Posert made a motion to adopt the consent calendar.

Member Zimmerman seconded.

All voted in favor of adopting the consent calendar.

6 SCHEDULED MATTERS:

- a) Nominations for Vice Chair for Fiscal Year 2025

Member Zimmerman nominated himself for Vice Chair.

Member Posert seconded the nomination.

All voted in favor and Member Zimmerman was elected as Vice Chair.

- b) Review of EV Charging Locations and Options

Prepared By: Andrew Bradley, Program Manager, Anil Comelo, City Manager

Active Transportation and Sustainability Committee
September 4, 2024

City Manager Anil Comelo presented on the matter.

- c) Upper Valley Disposal Presentation
Presented By: Lexi Mangola, Upper Valley Disposal & Recycling

Lexi Mongola from Upper Valley Disposal & Recycling presented.

7 FUTURE AGENDA ITEMS:

1. Review open trails/open spaces programs/engagement with Vine Trail: TBD
2. Revisit Pedestrian Safety Improvements Update: TBD
3. Revisit Safe Yield Water Neutrality Informational Update: TBD
4. FY 24/25 Capital Improvement Program Update: Scheduled October

8 ADJOURNMENT

The meeting was adjourned at 6:32 p.m.

APPROVED:

ATTEST:

Jeff Farmer, Chair

Rebecca White, Staff Liaison



Proposed Incentive Increase Cash for Grass Rebate Program

City of St. Helena

October 2, 2024

Presented by Environmental Services Technician Ian Dale

Introduction

To propose an increase
incentive to the Cash for
Grass program for residential
and commercial utilities
customers in St. Helena.



New Rebate Incentive
Amounts:
Residential Properties: up to
\$1,500
Commercial Properties: up to
\$3,000

Benefits

- Save water and reduce utility bills
- Enhance property value
- Contribute to environmental sustainability
- Fewer maintenance requirements



Program Overview

Current Program:

- Residential - \$750
- Commercial - \$2500
- 2024 Total Rebates = 1
- 2023 Total Rebates = 8
- 2022 Total Rebates = 16

Application Steps:

- 1.Complete online application form
- 2.Pre and post inspection required
- 3.Submit proof of purchase, proof of utility account for applicants and installation

Processing Time: Within 30 days



Eligibility Criteria

New Incentive Criteria:

- Residential properties: Max \$1,500 rebate
- Commercial properties: Max \$3,000 rebate
- Pre and post inspection required
- Must replace grass with drought-tolerant plants, hardscape, or xeriscape
- Artificial turf is not an acceptable replacement



Important Dates

- **Program Start Date:**
April 1, 2025
- **Application Deadline:**
September 30, 2025



The poster features a green background with a diagonal split. The top right shows a close-up of green grass, and the bottom right shows a field of purple flowers. In the top right corner is the City of St. Helena logo, which is a circular seal with a bunch of grapes in the center and the words 'CITY OF ST. HELENA' around the border. The main text 'CASH FOR GRASS' is in large, bold, green letters. Below it, in smaller purple letters, is 'UP TO \$1.50 PER SQUARE FOOT OF TURF GRASS THAT IS REPLACED'. Further down, in bold black letters, is 'TEMPORARY MAX REBATE: \$1,500 RESIDENTIAL \$3,000 COMMERCIAL'. At the bottom left is a brass faucet with a red handle, with water spraying out. To the right of the faucet is a purple banner with the text 'APRIL 2025 - SEPTEMBER 2025' in white. To the right of the banner is a QR code with the text 'SCAN ME' above it. At the very bottom, in small white letters, is 'PRE- AND POST-INSTALL SITE VISITS BY CITY STAFF ST. HELENA PUBLIC WORKS DEPARTMENT 707.967.2794 | www.CITYOFSTHELENA.GOV'.

CASH FOR GRASS

UP TO \$1.50 PER SQUARE
FOOT OF TURF GRASS
THAT IS REPLACED

TEMPORARY MAX REBATE:
\$1,500 RESIDENTIAL
\$3,000 COMMERCIAL

**APRIL 2025
- SEPTEMBER 2025**

SCAN ME

PRE- AND POST-INSTALL SITE VISITS BY CITY STAFF
ST. HELENA PUBLIC WORKS DEPARTMENT
707.967.2794 | www.CITYOFSTHELENA.GOV

Budget Impact

Budget:

Staff is recommending a budget of \$25,000 for the rebate program.

Residential: 16 Customers

Commercial: 8 Customers



Questions & Discussion