



**City of St. Helena
Special City Council Meeting
Friday, February 23, 2024 @ 2:00 PM
City Hall Main Conference Room, 1088
College Avenue, St. Helena**

PLEASE NOTE: Any person who wishes to speak regarding an item on the agenda or make a comment under the "Oral Communication" portion of the agenda may do so, but please observe the time limit of four minutes.

The City Council meeting will be live-streamed on Comcast Channel 28 and on the City's website.

Public comment for City Council meetings will be accepted via email to publiccomment@cityofsthelena.org. All public comments must be received three hours prior to the meeting. All other public comments received after the deadline will be attached to the item the next business day or soon thereafter. Public comments will not be read out loud but will be publicly available and attached to the on-line City Council agenda.

Simultaneous Spanish interpretation services during meetings can be scheduled upon request. To ensure interpreters are available, requests must be made at least 72 hours in advance by calling the Office of the City Clerk at (707) 968-2640 or emailing cityclerk@cityofsthelena.org.

The schedule of upcoming meetings and published meeting agendas can be found on the City of St. Helena website at <https://sthelena.civicweb.net/portal/>.

Servicios de interpretación en español durante la reunión pueden ser solicitados por el público. Para asegurar que los intérpretes estén disponibles, los servicios tienen que ser solicitados al menos 72 horas antes de la reunión llamando a la oficina de la Secretaria de la Ciudad al (707) 968-2640 o por correo electrónico a cityclerk@cityofsthelena.org.

El horario de las reuniones publicadas y próximas puede ser localizado en el sitio de web de la Ciudad en <https://sthelena.civicweb.net/portal/>.

Page

1. CALL TO ORDER
2. ROLL CALL
Mayor: Paul Dohring, Vice Mayor Eric Hall:, City Council Members: Anna Chouteau, Billy Summers
3. ADOPTION OF THE AGENDA
4. PUBLIC COMMENT:
Under California law, public comments at special meetings are limited to subjects on the agenda only. Therefore public comment will take place during consideration of the item. Each person's comments shall be limited to 4 minutes.
5. NEW BUSINESS:

5.1. Applicant interviews for the vacant City Council seat.

3 - 28

The applicants are:

1. Doug Boeschen
2. Jeffrey Green
3. Patrick Kenealy
4. Chris Warner

[Doug Boeschen Application](#)

[Jeffrey Green Application](#)

[Patrick Kenealy Application](#)

[Chris Warner Application](#)

6. ADJOURNMENT

The next Regular City Council meeting is scheduled for February 27, 2024, at 6:00 p.m.

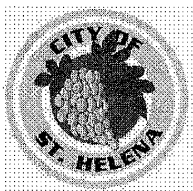
This agenda was posted at City Hall, 1088 College Avenue, St. Helena, California on February 21, 2024.



Cindy Tzaopoulos, City Clerk

In Compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please call the City Clerk's Office (707) 967-2792. Notification 72 hours prior to the meeting as required by Section 202 of the Americans with Disabilities Act will enable the City to make reasonable arrangements to ensure accessibility to this meeting.

Any supplemental writings or documents distributed to a majority of the City Council regarding any item on this Agenda, after the posting of the Agenda, will be available for public review in the City Clerk's Office located at 1088 College Avenue, St. Helena, California, during normal business hours and by appointment. In addition, such writings or documents will be made available on the City's web site at <https://sthelena.civicweb.net> and will be available for public review at the respective meeting.



DATE AND TIME RECEIVED:

NOTE: THIS COMPLETED AND SIGNED APPLICATION MUST BE FILED WITH THE ST. HELENA CITY CLERK BY FRIDAY, FEBRUARY 16, 2024, AT 5:00 P.M.

APPLICATION FOR APPOINTMENT TO THE ST. HELENA CITY COUNCIL

This application is to fill a vacancy on the St. Helena City Council. The St. Helena City Council will publicly-review all submitted applications where the applicants meet the qualifications. The Council will hold a public interview process for each candidate on Friday, February 23, 2024, beginning at 2:00 p.m. The applicant interviews will take place at City Hall main conference room, 1088 College Avenue, St. Helena. The appointment to the City Council will be made at the regularly scheduled City Council meeting on Tuesday, February 27, 2024, beginning at 6 p.m. The term of office will be from February 27, 2024, until the certification of the November 5, 2024, General Municipal Election.

This application is a public document, although your personal information will be redacted. Your application will be compiled with other applications and considered by the St. Helena City Council as a part of a noticed public meeting.

Only St. Helena residents who are registered voters in St. Helena will be eligible for appointment.

Name: DOUG BOESCHEN

Residence Address: 1903 VINEYARD AVE ST. HELENA

Mailing Address (if different): _____

E-mail: doug@boeschenvineyards.com

Best Phone Number to Reach You: 707 815-6141

Are you currently a registered voter and a resident of the City of St. Helena, or will be at the time of an appointment? YES (yes or no)

- Please include your resume and answer the following questions on a separate sheet(s) of paper.

(continued on next page)

1088 College Ave. | St. Helena, CA 94574
(707) 967-2792 | cityofstheleena.org

Reasons for Applying

1. Why do you want to be appointed to the Council?
2. Service as a City Council Member easily could require 10 or more hours per week reviewing council agenda packets, responding to citizen communications, meeting with constituents, and attending various regional and local subcommittee meetings, and council meetings. How much time per week do you have to devote to City Council service?
3. If appointed, do you plan on running for election in November 2024?

Experience, Qualifications, Education

4. What qualifications, life experiences, and educational background do you have that will enable you to make sound decisions in the best long-term interest of the community?
5. Please describe your community service and government participation in St. Helena or elsewhere.

Issues, Priorities, Concerns

6. What do you believe are the most important issues facing the City?
7. If you were appointed to the Council, what would be your top three priorities?
8. What strategies can be undertaken to address the City's fiscal challenges, improve the City's economic health, and maintain and enhance quality of life?

Values, Vision, Approach

9. What vision do you have for the future of St. Helena?
10. How would you resolve a situation where your personal philosophy may be considered at odds with the majority view regarding what is best for the City?

(continued on next page)

You may also provide any additional information or comments you feel would assist City Council in considering your application.

Please note: At the time you would be named to the St. Helena City Council, you must be:

- At least 18 years of age,
- A registered voter in St. Helena; and
- A resident residing within the City limits of St. Helena.

You must maintain St. Helena residency and registered voter status throughout your term of office.

Also, at the time of appointment (and annually as well as at the completion of your service), you will be required to complete and file a public Form 700 Statement with the California Fair Political Practices Commission. Form 700 filings allow the public to know of any potential conflicts of interest related to your public service. These conflicts can relate to employment, property ownership, loans and gifts, stock ownership, and more. You are also required to disclose certain financial interests of your spouse (if applicable).

During your term on the City Council, you will be required to identify any potential conflicts (often with the assistance of the City Attorney) and to recuse yourself from voting on or otherwise influencing any action that might cause a financial or other conflict.

Please sign and return this form with the questions answered via an email to Cindy Tzaopoulos, St. Helena City Clerk, at cityclerk@cityofsthelena.org. The City Clerk will confirm receiving your emailed application, if you do not receive confirmation, please call the City Clerk at (707) 312-1257. You may also drop off the form and questions at St. Helena City Hall, 1088 College Avenue, St. Helena, California. Please address the envelope to the City Clerk.

Please do not mail the form, as it may not get to the City by the deadline. If you have any questions about this application, please call Ms. Tzaopoulos at (707) 312-1257.

I DOUG BOESCHEN (print name) swear/affirm that the foregoing information is true and correct.

Applicant's Signature:  Date: 02/10/24

Application for Appointment to the St. Helena City Council
Doug Boesch

1. A twenty-year St. Helena resident, I have benefitted tremendously from being a member of our community. I founded and continue to run a successful local business. My wife and I have raised a happy family here. I would like to give back to the local community, and believe my professional and volunteer experiences would be an asset to the City Council. Working with the St. Helena Parks and Recreation Department has given me a great appreciation for the effort needed to support our community.
2. I understand the St. Helena City Council requires a significant commitment in time and energy, and I would take that obligation seriously. I would have about twenty hours per week for Council business.
3. If appointed, I would very seriously consider running for election in November of 2024.
4. My background as a local business leader, Silicon Valley strategy consultant, non-profit board member, local volunteer within the Latino community, and youth athletics organizer would all help enable me to make decisions in the best interest of the St. Helena community. I believe the City Council benefits from members who have extensive ties to multiple St. Helena groups and activities, while also leveraging relevant experience from outside Napa Valley.
5. Community and government service has been a focus of my life for nearly thirty years, starting with volunteer work with an international human rights group in the early 1990s. Since then, I have focused much of my volunteer work on helping the local Latino community as an elementary school tutor, prospective citizen tutor and registrar, farmworker rights leader, domestic employee rights advocate, and youth coach and organizer. My current positions as Commissioner with the St. Helena Parks and Recreation Department, and board member with the UpValley Family Centers, have given me an even greater appreciation for our community and the good that city government can have on the lives of our residents.
6. I believe the most important issues facing St. Helena are the integration of all local community groups, the coordination of various and disparate city departments and organizations, and the long-term impact of global warming and resource conservation.
7. If I were appointed to the Council, my top three priorities would be to address the challenges mentioned in the previous question: to work to better welcome and integrate our Latino community, to strive to improve integration across city departments and other influential organizations, and to continue the city's efforts to protect and preserve our natural resources in the long-term.
8. I believe St. Helena's fiscal, health, and quality-of-life challenges are all best addressed by leadership willing to consider creative and dynamic long-term solutions. Communities singularly motivated to maintain "the way it's always been" are unable to adjust to the needs of changing populations and economic conditions. Policies of intelligent and creative development and evolution will help to ensure a thriving and happy community as we move forward together.
9. My vision for the future of St. Helena is a dynamic and open community that actively welcomes all groups, encourages our youth to challenge themselves, supports local businesses, and provides employment, housing, cultural, and social opportunities for all our residents.
10. I believe the most important element of city government is to treat all people with respect. Disagreement is common - and necessary - in group decision-making, but retaining respect for all parties and their opinions will always be paramount.

DOUG BOESCHEN

1903 Vineyard Ave. St. Helena, CA 94574

doug@boeschenvineyards.com

707 815-6141

PROFESSIONAL EXPERIENCE

GENERAL MANAGER AND WINEMAKER, BOESCHEN VINEYARDS 2006-present

Co-founded, co-own, and lead successful St. Helena-based business achieving 500% growth over 20 years. Manage all winemaking, business, and farming operations.

ASSISTANT WINEMAKER, SPOTTSWOODE WINERY 2005-2006^[11]_{SEP}

Worked with winemaking team on all aspects of wine production.

SENIOR PRINCIPAL, STRATEGY CONSULTANT, THE MCKENNA GROUP 1994-2000^[11]_{SEP}

Led teams of consultants developing internet-based strategies, primarily for Silicon Valley clients.

AUTHOR AND RESEARCHER, INTERNATIONAL HUMAN RIGHTS LAW GROUP 1993-

1994^[11]_{SEP}

Researched and co-wrote published book focusing on emerging democracies in Eastern Europe.

VOLUNTEER, BOARD, AND COMMISSION EXPERIENCE

COMMISSIONER, ST. HELENA PARK AND RECREATION DEPARTMENT 2022-present

Advise professional staff and help lead ongoing efforts focused on equitable recreation, Crane Park lighting replacement, Crane Park pickleball complex installation, Harvest Festival, and others.

BOARD MEMBER, UPVALLEY FAMILY CENTERS 2023-present

Advise professional staff on mission providing services to up-valley individuals and families.

ADVOCATE FOR FARMWORKER RIGHTS 2023-present

First winery in Napa Valley to offer hazard pay and disaster insurance to farmworkers.

ELEMENTARY SCHOOL TUTOR 2017-present

Work with teachers at the St. Helena Elementary School, tutoring primarily in reading and math.

PROSPECTIVE CITIZEN REGISTRAR AND TUTOR 2020-present

Help Napa County prospective citizens apply for citizenship, and study for the citizenship exam.

MEMBER, HAND-IN-HAND DOMESTIC EMPLOYER NETWORK 2019-present

Advocate for domestic employee rights. Testified and lobbied before California legislature.

COACH AND YOUTH ATHLETICS ORGANIZER 2006-present

Coached dozens of St. Helena teams in soccer, baseball, basketball and track. Starter, meet organizer and coach for youth track and field competitions with St. Helena Montessori, Sunrise Montessori, St. Apollinaris, and Justin Sienna High School.

BOARD MEMBER, BLACK BUTTE RANCH HOMEOWNER ASSOCIATION 2002-2008

Advised professional staff on all operations required to manage community of 1300 homes.

EDUCATION

Stanford University, Bachelor of Arts, International Relations 1992

Stanford University, Master of Arts, International Policy 1993

UC Davis, Bachelor of Science, Viticulture & Enology 2005, Bilingual Spanish

Fun Fact: I am the Washington State high school high-hurdle champion from 1988.



DATE AND TIME RECEIVED
CITY OF ST. HELENA

FEB 16 2024

Finance Department

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Name: JEFFREY Green
 Residence Address: 2000 Howell Mountain Road
 Mailing Address (if different): 2000 Howell Mountain Road
 E-mail: Jgreen@stifel.com
 Best Phone Number to Reach You: 510-773-7980

Are you currently a registered voter and a resident of the City of St. Helena, or will be at the time of an appointment? Yes (yes or no)

- Please include your resume and answer the following questions on a separate sheet(s) of paper.

(continued on next page)

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You may also provide any additional information or comments you feel would assist City Council in considering your application.

Please note: At the time you would be named to the St. Helena City Council, you must be:

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You must maintain St. Helena residency and registered voter status throughout your term of office.

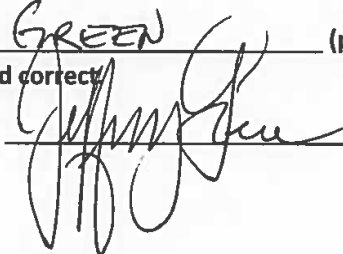
Also, at the time of appointment (and annually as well as at the completion of your service), you will be required to complete and file a public Form 700 Statement with the California Fair Political Practices Commission. Form 700 filings allow the public to know of any potential conflicts of interest related to your public service. These conflicts can relate to employment, property ownership, loans and gifts, stock ownership, and more. You are also required to disclose certain financial interests of your spouse (if applicable).

During your term on the City Council, you will be required to identify any potential conflicts (often with the assistance of the City Attorney) and to recuse yourself from voting on or otherwise influencing any action that might cause a financial or other conflict.

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I, JEFFREY GREEN (print name) swear/affirm that the foregoing information is true and correct.

Applicant's Signature:  Date: 2/15/24

Reasons for Applying

1. *Why do you want to be appointed to the Council?*
I wish to serve our community and provide my expertise and knowledge of municipal finance as St Helena grapples with the multitude of issues we now face.
2. *Service as a City Council Member easily could require 10 or more hours per week reviewing council agenda packets, responding to citizen communications, meeting with constituents, and attending various regional and local subcommittee meetings, and council meetings. How much time per week do you have to devote to the City Council service? If appointed, I intend to spend the necessary time needed to understand the issues, speak to constituents, consultants, and attend meetings in order to be an informed and unbiased member of the council.*
3. *If appointed, do you plan on running for election in November 2024?* I think the best solution would be to have continuity on the board and so I would tend to run in November.

Experience, Qualifications, Education

4. *What qualifications, life experiences, and educational background do you have that will enable you to make sound decisions in the best long-term interest of the community?* I have been a municipal bond professional for 25+ years. I spend my time studying and analyzing the data from states, counties, cities, and various local municipalities in California and in other states. I offer a background that is necessary to look at all aspects in order to find the right solution that works for all of us. It won't be easy and it won't be without pain, but the longer we delay the worse it gets.
5. *Please describe your community service and government participation in St Helena and elsewhere.* I currently serve in St Helena as the Vice-Chair of the Measure H Oversight Committee and am on the Steering Committee of the Lake Hennessey Fire Safe Council. In the city of Piedmont I served as the head of the Witter Field Use Committee, and worked with the Piedmont USD in exploring options in how to structure a bond measure.

Issues, Priorities, Concerns

6. *What do you believe are the most important issues facing the City?* The City Council has a set of seven objectives that is a fairly comprehensive list of the important issues to be addressed. These goals include financial, security, staff, quality of life and community engagement and organizational effectiveness. It's a commendable list and deserving of attention.
7. *If you were appointed to the Council, what would be your top three priorities?* To work with the other council members to achieve the goals set in June of 2023, work with our local business owners to see what else we can be doing to ensure their viability and to reach out to the entire community to understand the issues we face.

8. *What strategies can be undertaken to address the City's fiscal challenges, improve the City's economic health and maintain and enhance quality of life?* In its most simple description, municipalities provide services. These services are paid by taxes or fees. To achieve fiscal health a municipality either cuts those services or increases the fees or taxes to pay for them. No one likes to pay taxes, that's a given, and you need the community to understand that increases in taxes or new taxes are essential to continue providing these services. I think my background in municipal finance and election campaigns will serve the council and our community in addressing these issues. That said, it is imperative to go to the voters with a clear understanding of the needs to be addressed, how we plan to do that and why and finally, communicate these clearly before asking the voters to approve our plan.

Values, Vision, Approach

9. *What vision do you have for the future of St. Helena?* I would like to see St. Helena come together in achieving the goals laid out by the council. This would create a secure future for our city and community, increase our quality of life and continue to bring families to live here for generations. We are blessed to live in this incredible environment and as council members we are entrusted with ensuring the viability for generations to come.
10. *How would you resolve a situation where your personal philosophy may be considered at odds with the majority view regarding what is best for the City?* My partners and I manage roughly \$1Billion of assets at our firm and consult on over another billion for others. We all have opinions but we work collaboratively and come to consensus in moving forward. I strongly believe that we need to hear differing opinions in order to hear all sides of an issue. This is also the basis for a democracy. I don't see any problem with putting my own feelings aside after an issue has been discussed and decided.

Saint Helena, CA 94574 | (707) 244-5075 | jgreen@stifel.com

JEFFREY GREEN

SUMMARY

I was born and raised in San Francisco and have lived in the bay area my entire life, in SF, the east bay, Marin and now in St Helena. My wife and I purchased our home here 10 years ago. Although I have an office in San Francisco I am usually in my home office in St Helena. We are active in the community and try to be supportive of the schools, athletics, St Helena Farmer's Market, The Cameo Cinema, the arts etc. We try to take part in everything St Helena has to offer, which is a lot. We play bocce, tennis, hike and enjoy the restaurants and shops in town. We live locally in the fullest sense of the term. We are fully invested in our town and want nothing more than to see it continue to thrive. I feel it is my civic duty to offer my time and service to my community and would be honored to be a member of the City Council.

WORK HISTORY

MANAGING DIRECTOR 05/1993 to Current
Stifel Financial Corp., San Francisco, CA

PARTNER 03/1992 to 11/2011
Stone & Youngberg, San Francisco, CA

EDUCATION

University of California, Berkeley, Berkeley, CA
Bachelor of Science, Psychology, 05/1977



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Only St. Helena residents who are registered voters in St. Helena will be eligible for appointment.

Name: Patrick Kenealy

Residence Address: 2995 Spring Street, Saint Helena, CA 94574

Mailing Address (if different): _____

E-mail: pkenealy1@yahoo.com

Best Phone Number to Reach You: 415-420-2881

Are you currently a registered voter and a resident of the City of St. Helena, or will be at the time of an appointment? ☒ **YES** (yes or no)

• Please include your resume and answer the following questions on a separate sheet(s) of paper.

(continued on next page)

Reasons for Applying

1. Why do you want to be appointed to the Council? Saint Helena is a great City in a challenging moment when important choices must be made to preserve its quality of life and lay the foundations for a bright future. I know and love the City and I think my business and financial experience in small, large and very large organizations can help the council make heart-felt, fact-based decisions.
2. Service as a City Council Member easily could require 10 or more hours per week reviewing council agenda packets, responding to citizen communications, meeting with constituents, and attending various regional and local subcommittee meetings, and council meetings. How much time per week do you have to devote to City Council service? I'm mostly retired from a 40-year career in the media and venture capital businesses, and am experienced at the kind of "homework" and multi-tasking the City Council position requires. I think I can spend the kind of time needed to be informed on the issues and to be in touch with City residents.
3. If appointed, do you plan on running for election in November 2024? It depends a bit on how the interim term goes, but, in general, yes.

Experience, Qualifications, Education

4. What qualifications, life experiences, and educational background do you have that will enable you to make sound decisions in the best long-term interest of the community? I was a weekend and summer resident of Saint Helena for roughly 20 years, and have been a homeowner here for 12 years, and a full-time resident for five years. My older kids summered in Saint Helena for many years and our 6-year old has lived here since he was born, and attends the Saint Helena Montessori School. My wife, Tracy and I are deeply involved in our community and want it to thrive. I think I know the City, its qualities and its challenges.

I've spent my career as a media CEO and as a venture capitalist. I've been CEO of media businesses with revenues from a few million dollars per year to more than a billion dollars per year. I've funded, founded and managed venture capital firms that have invested hundreds of millions of dollars into hundreds of technology start-ups. I've hired dozens of senior operating executives over the years and reviewed and approved hundreds of operating budgets and long-term plans. I'm used to making large decisions at a rapid cadence, for sometimes-conflicting stakeholders. I've always believed that happy employees make happy customers.

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I've served on dozens of boards of directors, primarily in the for-profit world, but also in the non-profit world -- from private schools, to major industry trade associations, to museums such as the Tech Museum in San Jose.

I've lived in Boston, New York, London, Paris, and San Francisco, before Saint Helena, overseeing business units in more than 50 countries, so I have a good sense of how different places work, and know how special Saint Helena is.

I have a BA in economics from Harvard University, with later studies in accounting, financial reporting, business-to-business marketing, and ad agency management. I was a McAllister Fellow at Northwestern University's Medill School of Journalism.

I think this Saint Helena and business experience can serve the City especially well at this moment when the City Council must build some civic consensus and make some pressing decisions.

5. Please describe your community service and government participation in St. Helena or elsewhere. Most recently, I was a member of Saint Helena's Financing City Infrastructure Task Force, and co-authored, with Tom McBroom, its April 2020 Report to the City Council. Currently, I'm part of Saint Helena's Real Property Transfer Tax Committee. Over the years I've appeared as an applicant and a neighbor before Saint Helena's Planning Commission. I've also testified before local, state, and federal government agencies in the USA and overseas.

Issues, Priorities, Concerns

6. What do you believe are the most important issues facing the City? Fire safety, reliable water supplies, fiscal solvency, long-term vision, civic unity
7. If you were appointed to the Council, what would be your top three priorities? The first three above
8. What strategies can be undertaken to address the City's fiscal challenges, improve the City's economic health, and maintain and enhance quality of life? Some ideas:
 - a Balance the City budget quickly at slightly-better than current service standards -- more by growing short-term tax revenue than by deep cuts
 - b Use a mix of surplus asset sales, sales tax, property tax, hotel tax, service fees and philanthropy to boost City revenue in the short- and medium-term
 - c Listen to the citizens' service priorities and adjust expense budgets accordingly
 - d Transparently show citizens the true costs of City services and help them guide the City Council to make key decisions

- e Finally, develop a long-term vision for Saint Helena and its government that will unify the City and preserve the high quality of life and community spirit that make this a special place

Values, Vision, Approach

9. What vision do you have for the future of St. Helena? I see a caring community safe from fire, drought, and financial problems. I see a community where folks from all walks of life can live happily together with good streets, reliable infrastructure, a good downtown, and good recreational and cultural amenities. I see a City that remains the “best place to live in the Valley” despite increasing economic competition from Calistoga, Yountville and Downtown Napa. I see a City that convinces multi-national winery owners and second home owners to be more active citizens. I see a City that MANAGES the pace of its gentrification, and looks out for all its citizens. I think our current City government and staff ARE aware of reality and work hard to serve the citizens. I hope I can build on the current momentum.
10. How would you resolve a situation where your personal philosophy may be considered at odds with the majority view regarding what is best for the City? A City Council as both a representative body and a decision-making one, and I see a Councilor’s job as a service position. Leadership involves listening and serving as much as deciding. That’s especially true in venture capital business, where VC firms typically have minority ownership positions in the companies they invest in, and as board members, have a fiduciary responsibility to ALL the shareholders of those companies. You learn how to coach, to persuade, how to compromise, and how to get on board for the common good, if a majority decision goes against your views or your vote.

You may also provide any additional information or comments you feel would assist City Council in considering your application.

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1088 College Ave. | St. Helena, CA 94574 (707)
967-2792 | cityofsthelena.org

During your term on the City Council, you will be required to identify any potential conflicts (often with the assistance of the City Attorney) and to recuse yourself from voting on or otherwise influencing any action that might cause a financial or other conflict.

Please sign and return this form with the questions answered via an email to Cindy Tzaopoulos, St. Helena City Clerk, at cityclerk@cityofsthelena.org. The City Clerk will confirm receiving your emailed application, if you do not receive confirmation, please call the City Clerk at (707) 312-1257. You may also drop off the form and questions at St. Helena City Hall, 1088 College Avenue, St. Helena, California. Please address the envelope to the City Clerk.

Please do not mail the form, as it may not get to the City by the deadline. If you have any questions about this application, please call Ms. Tzaopoulos at (707) 312-1257.

I, Patrick Kenealy (print name) swear/affirm that the foregoing information is true and correct.

Applicant's Signature:

A handwritten signature in black ink, appearing to read 'Patrick Kenealy', written over a faint, light-colored rectangular box.

Date: 2/16/2024

PRO-FORMA RESUME FOR PATRICK KENEALY

2017 – Present RIDGE VENTURES

Managing Member, Venture Partner

San Francisco, CA

Founding Managing Member of a family of successively larger venture funds that invest in early-stage enterprise software start-ups in the USA. Ridge Ventures has more than \$500 million under management, invested in roughly 100 portfolio companies. With the start of Ridge Ventures V, LP, I moved from an active partner to a Venture Partner role, making no new investments for the firm, but representing it on a handful of portfolio company boards.

1986 – 2017 INTERNATIONAL DATA GROUP (IDG)

2002 – 2017

Board Member

Boston, MA

Served on the highest-level supervisory board of this multinational media, market research and investment company. Some of IDG's most famous brands include *Computerworld*, *Infoworld*, and other newspapers, *MACWORLD*, *PC WORLD* and other magazines, the *FOR DUMMIES*, and the IDC market research company and IDG Ventures family of Venture funds. All of these activities were pursued on a global basis, and IDG had operations in more than 50 countries. I chaired the M&A Committee of the Board of Directors, which very successfully sold IDG to Beijing-based China Oceanwide, a global finance, real estate and media conglomerate.

2006 - 2017

IDG Ventures SF, LLC: *Managing Director*

San Francisco, CA

Founding General Partner of a \$180 million venture capital fund investing in early-stage IT, Internet and new media start-ups. Produced strong returns. In 2017, IDG Ventures SF, LLC rebranded and became part of the Ridge Ventures family of venture capital funds.

2002 – 2006

International Data Group: *CEO*

Boston, MA

Corporate-wide P&L responsibility for one of the world's largest media companies. Oversaw media, market research, and event businesses with thousands of employees in more than 50 countries. Accelerated IDG's transition from a print-driven to Internet-driven media company, and made private equity a key corporate strategy. Promoted, recruited, and replaced division heads, bought and sold operating units, approved annual and multi-year budgets, communicated company vision internally and externally. Company stock price rose more than 30% during CEO tenure.

1996 – 2002

IDG Ventures, LLC: *Managing General Partner*

San Francisco, CA

Founding general partner of a \$120 million venture capital fund to invest IDG capital in IT, Internet, and new media start-ups. Recruited all partners and support staff. Constructed and approved fund structure and legal charter. Produced strong returns.

1990 – 2002

PC World Communications, Inc: *CEO*

San Francisco, CA

Transferred in as President & Publisher to turn around *PC WORLD* magazine and the subsidiary that published it. Upgraded management team, and increased award-winning editorial quality, growing the magazine's circulation from 450,000 to 1.15 million, while boosting revenues, profit and employee morale. Implemented first-ever Quark desktop publishing system, and launched one of the earliest big magazine Web sites. Won 1991 IDG Chairman's Cup as Entrepreneur of the Year among 75 IDG business unit heads. Named

PRO-FORMA RESUME FOR PATRICK KENEALY

Global Product Champion of IDG's global family of *PC WORLD* magazines which grew to more than 50 publications in more than 20 countries.

1986 – 1990 **Digital News Publishing, Inc: President & Publisher** Boston, MA
Start-up of *Digital News*, a 90,000 controlled-circulation biweekly trade newspaper. Grew to first place in circulation, revenue, and profitability in a 4-publication market.

1983 - 1986 **ZIFF-DAVIS PUBLISHING**

Associate Publisher & Editor-in-Chief **New York, NY**
Launch Editor-in-Chief for *Digital Review*, a monthly magazine for Digital Equipment Corporation personal computers. Became award-winning editorial quality and circulation leader in the field within two years.

1975 – 1981 **GML CORPORATION**

Managing Editor **Lexington, MA**
Managing Editor of *Computer Review*, *Minicomputer Review*, *Peripherals Review*, and *Computer Terminals Review*, comprehensive quarterly pricing and specification directories for the computer industry. Hired and managed all editorial staff. Computerized all data gathering, editing and storage on Nixdorf/Entrex computer systems. Launched custom consulting programs and the industry's first online hardware price comparison service.

Professional Community

Speaker of dozens of venture capital, computer and publishing industry conferences in U.S. and abroad. Lecturer at numerous publishing and new media courses.

American Business Media McAllister Fellowship as 2004 Media Executive of the Year.

Non-profits: Former Board Member at American Business Media, Magazine Publishers Association, Tech Museum of Innovation.

Education

1977-1980 **HARVARD UNIVERSITY** Cambridge, MA
BA, Economics. Honors thesis on industrial organization of the computer terminals industry.

1996 **ECOLE ALSACIENNE** Paris, France

Various University extension (accounting/finance) and executive education programs. Certified Business Communicator credential from Business Marketing Association.



DATE AND TIME RECEIVED:

2/8/24 at 8:49 am
via email - see attached

NOTE: THIS COMPLETED AND SIGNED APPLICATION MUST BE FILED WITH THE ST. HELENA CITY CLERK BY FRIDAY, FEBRUARY 16, 2024, AT 5:00 P.M.

APPLICATION FOR APPOINTMENT TO THE ST. HELENA CITY COUNCIL

This application is to fill a vacancy on the St. Helena City Council. The St. Helena City Council will publicly-review all submitted applications where the applicants meet the qualifications. The Council will hold a public interview process for each candidate on Friday, February 23, 2024, beginning at 2:00 p.m. The applicant interviews will take place at City Hall main conference room, 1088 College Avenue, St. Helena. The appointment to the City Council will be made at the regularly scheduled City Council meeting on Tuesday, February 27, 2024, beginning at 6 p.m. The term of office will be from February 27, 2024, until the certification of the November 5, 2024, General Municipal Election.

This application is a public document, although your personal information will be redacted. Your application will be compiled with other applications and considered by the St. Helena City Council as a part of a noticed public meeting.

Only St. Helena residents who are registered voters in St. Helena will be eligible for appointment.

Name: Christopher J. Warner

Residence Address: 1434 Grayson Avenue, St. Helena, CA 94574

Mailing Address (if different): _____

E-mail: chrisjwarner52@gmail.com

Best Phone Number to Reach You: 415-309-9572

Are you currently a registered voter and a resident of the City of St. Helena, or will be at the time of an appointment? Yes (yes or no)

- Please include your resume and answer the following questions on a separate sheet(s) of paper.

Additional details on my background can be found in my Linked In profile at <https://www.linkedin.com/in/christopher-j-warner-1320227/>

I have been happily married to Cathie Bennett Warner for 37 years, and we are the parents of two grown sons.

Reasons for Applying

1. Why do you want to be appointed to the Council? **To serve the St. Helena community as a volunteer; foster consensus, collegiality and collaboration on public issues affecting the community; and contribute my professional expertise and experience in public service to the City Council, city government, and St. Helena community**
2. Service as a City Council Member easily could require 10 or more hours per week reviewing council agenda packets, responding to citizen communications, meeting with constituents, and attending various regional and local subcommittee meetings, and council meetings. How much time per week do you have to devote to City Council service? **10 or more hours per week, based on my professional and public service experience, including as a volunteer member of the St. Helena Planning Commission and Parks and Recreation Commission, as well as other civic and volunteer activities.**
3. If appointed, do you plan on running for election in November 2024? **Undecided, will decide subsequently if appointed**

Experience, Qualifications, Education

4. What qualifications, life experiences, and educational background do you have that will enable you to make sound decisions in the best long-term interest of the community?
 - **J.D., The Ohio State University College of Law, 1977**
 - **Energy and natural resources program, University of Denver College of Law, 1976- 1977**
 - **B.A., cum laude, Denison University, 1974**
 - **46 years as a practicing attorney or commissioner, including on the Bay Conservation & Development Commission; in the U.S. Senate, U.S. House of Representatives, U.S. Department of Energy, and State of Delaware energy agency; and for a Fortune 200 corporation.**
 - **Volunteer in the Napa Community, including member, Board of Directors, Napa Communities Firewise Foundation; Co-leader, St. Helena Fire Safe Council; member, Board of Directors, COAD**
5. Please describe your community service and government participation in St. Helena or elsewhere.

St. Helena Planning Commission, Vice Chair (representative on Downtown Specific Plan Steering Committee); Measure H Oversight Committee, Chair; St. Helena Parks and Recreation Commission; member, Board of Directors, Napa Communities Firewise Foundation; Co-leader, St. Helena Fire Safe Council; member, Board of Directors, COAD

Issues, Priorities, Concerns

6. What do you believe are the most important issues facing the City?

- Fiscal prudence, sustainability and growth
- Promotion of the economic vitality, public safety and health of the St. Helena community
- Sustaining the expedited and financially efficient and prudent capital projects needed to keep the City and its residents and businesses safe, secure and receiving reliable and sustainable City services
- Fostering a sustainable, affordable and attractive community for families, residents, businesses and workers
- Addressing difficult public issues and challenges facing the City by promoting collegial, collaborative and common-sense policies and solutions

7. If you were appointed to the Council, what would be your top three priorities?

In no particular order of priority:

1. Collaboration and consensus-building by continually listening to the members of the public whom I represent and with fellow Council members to support goals and objectives established by City Council and City staff with input from all City residents, businesses, service providers and non-profit organizations
2. Support for City Staff.
3. Promote, sustain and increase the fiscal health and economic well-being of the City, its residents and businesses and the efficiency and reliability of City services

8. What strategies can be undertaken to address the City's fiscal challenges, improve the City's economic health, and maintain and enhance quality of life?

Expand the economic base of the City with stable, sustainable and predictable revenues that are derived by prudent expansion of the "economic pie" and more efficient City services and economic development. Specific programs and options to be considered have been outlined in City Council goals and objectives and in the various recent reports and recommendations by City staff and consultants provided to the City Council.

Values, Vision, Approach

9. What vision do you have for the future of St. Helena?

An attractive, affordable, sustainable and livable community that reflects the values and economic opportunities of its residents and businesses in connection and collaboration with the rest of the Napa Valley and Northern California

10. How would you resolve a situation where your personal philosophy may be considered at odds with the majority view regarding what is best for the City?

I would defer to the majority view of the voters and citizens whom I represent, while openly and collegially expressing my views in public debate. Once the public debate is finished and the majority view is adopted, I would strongly support and help implement the majority view.

1088 College Ave. | St. Helena, CA 94574
(707) 967-2792 | cityofsthelelena.org

You may also provide any additional information or comments you feel would assist City Council in considering your application.

Please feel free to consult with members of the City Council, Planning Commission, Parks and Recreation Commission, Napa County Board of Supervisors and City staff with whom I have collaborated as a volunteer in support of the City and St. Helena community.

Please note: At the time you would be named to the St. Helena City Council, you must be:

- At least 18 years of age,
- A registered voter in St. Helena; and
- A resident residing within the City limits of St. Helena.

You must maintain St. Helena residency and registered voter status throughout your term of office.

Also, at the time of appointment (and annually as well as at the completion of your service), you will be required to complete and file a public Form 700 Statement with the California Fair Political Practices Commission. Form 700 filings allow the public to know of any potential conflicts of interest related to your public service. These conflicts can relate to employment, property ownership, loans and gifts, stock ownership, and more. You are also required to disclose certain financial interests of your spouse (if applicable).

During your term on the City Council, you will be required to identify any potential conflicts (often with the assistance of the City Attorney) and to recuse yourself from voting on or otherwise influencing any action that might cause a financial or other conflict.

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I Christopher J. Warner (print name) swear/affirm that the foregoing information is true and correct.

Applicant's Signature:  Date: 2/8/24

Erika Opp

From: Christopher J Warner <chrisjwarner52@gmail.com>
Sent: Thursday, February 8, 2024 8:49 AM
To: cityclerk
Subject: [External] Application to Fill Unexpired Term on City Council
Attachments: cwarner applic.pdf

Cindy, attached is my application to fill the unexpired term on the City Council. Please feel free to contact me if you have any questions or suggestions.

Thanks!

Chris Warner
1434 Grayson Avenue
St. Helena, CA 94574
415-309-9572

