



AMENDED 8-2-19
City of St. Helena
Active Transportation and Sustainability
Committee
Regular Meeting
Public Works Conference Room, 1572
Railroad Ave., St. Helena
Wednesday, August 7, 2019 @ 5:00 PM

PLEASE NOTE: Any person who wishes to speak regarding an item on the agenda or make a comment under the "Oral Communication" portion of the agenda may do so, but please observe the time limit of four minutes. Members of the public and other parties are welcome to email their comments to the Staff Liaison Tobias Barr at tbarr@cityofsthelena.org

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1. CALL TO ORDER
2. ROLL CALL
Committee Chair: Pam Smithers
Vice Chair: Glenn Smith
Members: Erin Dempsey, Denise Henquet Sprengers and Tom Vence
City Council Member Liaison: Geoff Ellsworth
Staff Liaison: Erica Ahmann Smithies, Public Works Director
3. PUBLIC FORUM:
An opportunity for the public to directly address the Committee on items of interest to the public that are not listed on the agenda. Any person addressing the Committee should provide his or her name and address, and limit comments to three minutes. **Because of restrictions imposed by the Brown Act, the Committee may not engage in substantive discussion, nor take action on matters not described on the agenda.**
4. REPORTS BY STAFF/COMMITTEE:
Reports by staff and/or committee on items of general interest. ***Brief questions for clarification may be posed and answered, and Committee may request that items be placed on a future agenda. Except under certain circumstances, the Brown Act prohibits any other discussion or action by the Active Transportation & Sustainability Committee.***

*8-2-19 NEW ITEMS 4.1 and 4.2
 - 4.1. Clarification of use of Measure T funds for bicycling improvements.
 - 4.2. Update on Spring Street bicycling improvements.
5. CONSENT CALENDAR:
Members of the Active Transportation Committee or the public may ask that any items be considered individually for purposes of considering alternative action, for extended discussion, or for public comment. Unless that is done, on motion may be used to adopt all recommendation actions.
 - 5.1. Active Transportation and Sustainability Committee Meeting Minutes of July 3, 2019.

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CEQA Determination: Not a CEQA project
[ATSC DRAFT Meeting Minutes of July 3, 2019](#)

6. SCHEDULED MATTERS:

- 6.1. NVTa Commuter Programs - Ride Amigos Platform prepared by NVTa Senior Program Planner/Administrator Diana Meehan

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CEQA Determination: Not a CEQA project
Recommendation:
Informational Only

[ATSC V-Commute Staff Report \(002\)](#)
[Attachment 1 Ride Amigos](#)
[Attachment 2 NVTa FactSheet vcommute](#)

- 6.2. Bicycle Safety & Education back to school program status update by Committee Member Denise Henquet Sprengers

CEQA Determination: Not a CEQA project
Prepared By: Erica Ahmann Smithies, Public Works Director and City Engineer
Recommendation:
Informational Only

7. ADJOURNMENT

The next regular Active Transportation Committee meeting is scheduled for Wednesday, September 4, 2019 at 5:00 pm, Public Works Conference Room, 1572 Railroad Avenue, St. Helena.

This agenda was posted at City Hall, 1480 Main Street on ~~Thursday, August 1, 2019~~. Reposted August 2, 2019

Jessica Deakyne, Assistant to the City Manager

In compliance with the Americans with Disabilities Act, if you need special assistance to participate in the meeting, please contact City Hall at (707) 967-2792. Notification 48 hours prior to the meeting will enable the City to make reasonable arrangements to ensure accessibility to this meeting (28 CFR35.102-35.104 ADA Title II). However, City staff will attempt to assist at any time with accessibility.

Committee Members:

Pam Smithers - Chair
Glenn Smith- Vice Chair
Member – Jeff Farmer
Member – Tom Vence
Member- Denise Henquet Sprengers
Alternate Member – Erin Dempsey
Alternate Member - Vacant
City Council Member Liaison – Geoff Ellsworth

MINUTES

ST. HELENA ACTIVE TRANSPORTATION & SUSTAINABILITY COMMITTEE

Public Works Conference Room

1572 Railroad Avenue, St. Helena

Regular Meeting, Wednesday July 3, 2019 at 5:00 PM

1. CALL TO ORDER @5:00 PM

2. ROLL CALL

Present: Pam Smithers, Jeff Farmer, Glenn Smith, Tom Vence

Staff Present: Tobias Barr, Erica Smithies, Yoseline Toscano

Other: Julie Spencer

3. PUBLIC FORUM:

None.

4. REPORTS BY STAFF AND COMMITTEE:

Tobias gave an update on the Spring Street Bike Lanes. The City is seeking consultants to provide evaluation and design. Another update will be provided at the August meeting, at which time the City anticipates having a consultant on board.

Tobias also gave an update on the progress of the Walk and Roll to school initiative.

Jeff Farmer provided an update on his assessment of the Main Street corridor looking at pedestrian and bike crossing and intersections for bike and ped safety and ADA issues. He will bring a report to the August meeting.

5. CONSENT CALENDAR

5.1 Approval of the meeting minutes from June, 5, 2019 Regular Meeting.

The minutes were approved 3-0-1 with Pam abstaining as she was not at the 6/5/2019 meeting.

6. SCHEDULED MATTERS

6.1 Review and Possible Approval of Letter to City Council Requesting City Resources be Utilized to Address ADA Issues at the US Post Office.

Jeff Farmer provided an overview of the history of the activities, including the ADA issues at the Post Office and the meeting Jeff and Glenn participated in with the Post Master of St. Helena. Tobias provided reasoning as to why it would not be in the City's best interest to provide City resources to accommodate another agencies, public

or private, non-compliance issues. Erica provided incite as to how the City has been successful in motivating state and federal agencies to make improvements in town. She suggested that individuals should make their state and federal representatives aware of the issues and the City could also use staff resources and contracts to do the same and Mike Thompson's Office and Bill Dodd's Office. The committee agreed that this would be a good step forward and would start to reach out to representatives and report back to the committee.

6.2 Discussion and Review of General Plan Update: Identify and Prioritize Climate Action Directives Relationships.

The committee discussed further updates to the Climate Action Directives, including adding columns to encompass the following: Difficulty: Easy/Medium/Difficult; Term: short/medium/long; Status: On-going or Complete; Identify person or department responsible, and lastly a column linking the action to the appropriate matching general plan section. Pam volunteered to update the document with these additions.

Staff would circulate internally to populate the new columns appropriately. Once this is completed, the document would be brought back to the committee then delivered to City Council.

6.3 Discussion and Review of City Park Water Fountains/Bottle Filling Stations and Priority Locations.

Tobias provided an overview of the planned water fountain improvements at Lyman and Crane Park and provided information on the water fountains that the City was planning to specify as replacements.

7.0 ADJOURNMENT:

Motion to adjourn was approved at 6:45

The next regular Active Transportation Committee and Sustainability meeting is scheduled for August 7, 2019 at 5:00 pm at the Public Works Department, 1572 Railroad Avenue.

APPROVED:

ATTEST:

Vice-Chair, Glenn Smith

Erica Ahmann Smithies, P.E. , Staff Liaison



August 7, 2018
Continued From: New
Action Requested: Information

NAPA VALLEY TRANSPORTATION AUTHORITY Agenda Letter

TO: St. Helena Active Transportation Sustainability Committee
REPORT BY: Diana Meehan, Senior Program Planner/Administrator
(707) 259-8327 / Email: dmeehan@nvta.ca.gov
SUBJECT: NVTA Commuter Programs - Ride Amigos Platform

RECOMMENDATION

Information only

EXECUTIVE SUMMARY

NVTA has historically partnered with the Solano Transportation Authority (STA) under the Solano/Napa Commuter Information (SNCI) program brand to offer commuter options in Napa and Solano counties. These programs were funded under the Regional 511.org program which is being phased out.

NVTA has rebranded the Napa County program as *V-Commute*, and in addition to maintaining and enhancing other travel demand programs, has contracted with Ride Amigos. RideAmigos is an online mobile ridesharing platform that provides alternative commuter options and back end management for employers and super users that can help manage employee commuter benefits and incentivize travel behavior.

FISCAL IMPACT

Is there a Fiscal Impact? No

BACKGROUND AND DISCUSSION

NVTA is identifying ways to make transportation options more accessible and appealing to a broader base of users in Napa Valley by contracting with a mobility service platform provider, RideAmigos. The idea behind this recognizes that even when commuters ride-share occasionally, it incrementally reduces traffic congestion improving commute times for everyone.

RideAmigos, a multimodal trip planner platform, identifies ride sharing companions in neighborhoods or near/at places of employment for regular or occasional carpooling. The platform also searches for all available transportation options, such as bike/scooter

share, transit or Uber/Lyft to aid the users to choose the most suitable option for a particular trip. The platform can also assist large employers with their parking and transportation benefit distribution as well. It further allows employers or other super users to provide incentives to participants to encourage them to rideshare, take the bus, or ride a bike or scooter.

RideAmigos is currently being used by businesses and organizations including municipalities, transit authorities, corporations, universities, K-12 schools, non-profit groups and transportation management associations. RideAmigos has been steadily growing its client base and has been successful in encouraging alternative commute modes in other locations.

NVTA launched the new commuter program under the V-Commute brand in April 2019 with the annual Commute Challenge. To register on the RideAmigos platform or to obtain additional information on the NVTA V-Commute and foundational commute support programs, please go to the program website at:

<http://vcommute.org>

SUPPORTING DOCUMENTS

Attachment(s): (1) RideAmigos Fact Sheet
(2) V-Commute Program Fact Sheet

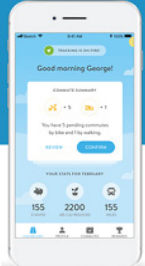
Attachment 1

**ISN'T IT TIME
TO IMPROVE
YOUR COMMUTE?**



The NVRTA has partnered with Ride Amigos, the leading cloud based commuter management platform providers. The tools and interactive programs for regional, employer, and campus commuter networks drive sustainable transportation choices that enhance mobility and productivity while cutting costs and environmental impact.

Utilizing the RideAmigos platform lets individuals manage their commutes with the commuter tools. The platform empowers commuters to create measurable impacts immediately.



Log your commutes, discover rewards, and track your progress with Commute Tracker.

 Available in the App Store and Google Play.




NOBODY likes sitting in traffic! Be part of the solution and reap the rewards of sustainable commuting!

The commute Tracker App for NVRTA's V-Commute users tracks and confirms commute trips to unlock rewards and incentives on the go!

To get started, just install the App. Then follow the simple steps to sign up and connect to VCommute.org networks.

Now you are ready to confirm your commute trips and see your progress towards great rewards!

V-COMMUTE

The Napa Valley Transportation authority (NVRTA) V-Commute program is here to help you understand what solutions are available to help you find alternative transportation options for a better commuting experience.



V-COMMUTE PROGRAMS

Guaranteed Ride Home (GRH)

GRH will provide financial relief to get home in the event of an emergency when you use an alternative mode (Transit, biking, walking, carpooling) to get to work or college.

Bucks for Bikes

Are you interested in becoming a bike commuter? You can get up to \$100 towards a new (or replacement) commuter bike.

Carpool

Register with V-Commute and find a ride buddy or buddies! Log your trips using the RideAmigos Commute Tracker App and be rewarded for improving your commute!



Vanpool

Are you interested in starting a Vanpool for you and your co-workers? Talk to us about your options-Owner operator, or Lease programs are available to help reduce the cost of operating a vanpool.

Commuter Benefits Program

Did you know Employers with 50 or more full-time employees in the Bay Area are required to offer commuter benefits to their employees? To get started, visit 511.org or ask VCommute staff for program information to get you registered.