



**City of St. Helena
Library Board of Trustees
Regular Meeting
St. Helena Library, 1492 Library Lane, St.
Helena CA 94574
St. Helena Library - 1492 Library Lane
Wednesday, January 10, 2018 @ 5:00 PM**

PLEASE NOTE: Any person who wishes to speak regarding an item on the agenda or make a comment under the "Oral Communication" portion of the agenda may do so, but please observe the time limit of three minutes.

Page

1. CALL TO ORDER
2. ROLL CALL
Chairperson: Skip Lane
Vice Chair: Lin Weber
Trustees: Emily Armstead, Bob Dye, David Slaby, Susan Swan, and Terry Wood
City Councilmember Liaison: Alan Galbraith
Staff Liaison: Chris Kreiden, Library Director
City staff present at the meeting will be noted in the minutes.
3. PUBLIC FORUM
An opportunity for the public to directly address the Committee on items of interest to the public that are not listed on the agenda. Any person addressing the Committee should provide his or her name and address, and limit comments to five minutes. Because of restrictions imposed by the Brown Act, the Committee may not engage in substantive discussion, nor take action on matters not described on the agenda.
4. REPORTS BY STAFF COMMITTEE:
Reports by staff and/or committee on items of general interest. Brief questions for clarification may be posed and answered, and Committee may request that items be placed on a future agenda. Except under certain circumstances, **the Brown Act prohibits any other discussion or action by the Library Board of Trustees.**
5. CONSENT ITEMS:
Members of the Board or the public may ask that any items be considered individually for purposes of considering alternative action, for extended discussion, or for public comment. Unless this is done, one motion may be used to adopt all recommended actions. (Roll Call Vote)
 - 5.1. Library Board of Trustees Meeting Minutes of December 13, 2017
[SHPL Board Minutes Regular Meeting December 2017](#)
6. SCHEDULED MATTERS:
 - 6.1. Report from Friends & Foundation, St. Helena Public Library - Maria Stel, Friends & Foundation, Executive Director

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- 6.2. Review of Library Newsletter for January 2018 - Chris Kreiden, Library Director 7 - 10
[Library Newsletter 2018 January](#)
- 6.3. Review of Library Statistics for December 2017 - Chris Kreiden 11 - 12
[Library Statistics 2017 December](#)
- 6.4. Review of Monthly Library Operating Expense Report for December 2017 - Chris Kreiden 13 - 14
[Monthly Library Operating Expense Report 2017 December](#)
- 6.5. Discussion of Talking Points Concerning Libraries and Their Future - Lin Weber 15 - 32
[Library Talking Points](#)
- 6.6. Discussion of Possible Project Ideas from Library Trustees
7. ADJOURNMENT
The next regular meeting is scheduled for February 14, 2018 at 5:00 pm, St. Helena Public Library.

This agenda was posted at City Hall, 1480 Main Street, and at the St. Helena Public Library, 1492 Library Lane, St. Helena on January 5, 2018.



Chris Kreiden, Library Director

In compliance with the Americans with Disabilities Act, if you need special assistance to participate in the meeting, please contact City Hall at (707) 967-2792. Notification 48 hours prior to the meeting will enable the City to make reasonable arrangements to ensure accessibility to this meeting (28 CFR35.102-35.104 ADA Title II). However, City staff will attempt to assist at any time with accessibility.

Minutes of the Regular Meeting of the
St. Helena Public Library Board of Trustees
5:00 PM
Wednesday, December 13, 2017
Community Meeting Room

1. CALL TO ORDER -

- 2. ROLL CALL** - Library Board Chairperson Skip Lane called the Regular Meeting of the Board of Trustees to order at 5:02 p.m. Present were: Vice Chair Lin Weber; Trustees Bob Dye, David Slaby, Susan Swan, and Terry Wood; Library Director Chris Kreiden; Friends & Foundation Executive Director María Stel; and St. Helena Mayor Alan Galbraith.

3. PUBLIC FORUM -

- 4. REPORTS BY STAFF, COMMITTEE** - Chris reported that the library rewiring should start next week. The new phone system is now in place, but there have been some challenges getting it up and running. The City Council passed a resolution on November 28th for the budget adjustment, so the library is going forward with upgrading the Internet firewall. Chris informed Trustees that, when calculating the monthly statistics, she discovered an issue with the circulation count she and her predecessors have been reporting to the state in annual reports. While the library includes interlibrary loans out to other libraries in its monthly circulation statistics, the state does not want those in the annual figure reported to them. The circulation statistics that St. Helena has been reporting to the state are higher than they should have been. St. Helena Library's corrected per capita circulation is 27 instead of 32, which is still very high compared to other libraries. The ILL figures have decreased somewhat because holds overall have been decreasing for all libraries, Napa is no longer in the SPLASH consortium, and because of the *My Library First* feature, which prioritizes the circulation system to fill holds placed at a specific branch with copies owned by that branch. St. Helena cardholders receive St. Helena's copies before these items fill hold requests from patrons at other libraries. Chris was happy to report that the library's carpets will be cleaned next week, and that she has received both bids and fabric samples for the recovering of four library chairs and the cushions on the bench seats. Chris and Mayor Galbraith described the work that an asset consultant is currently doing evaluating City buildings, including their structural condition. The library HVAC has been leaking, and a wall in the children's room is separating from a beam, possibly because of the weight of the library's roof and what has been stored in the upstairs storage area. Library staff has removed excess furniture and other items to alleviate some of the weight, and the City may be hiring a structural engineer to take a look at the issue and to determine fixes and what upstairs weight the beams and walls can bear. A committee with the acronym SHAPE will be looking at the asset consultant's work as its baseline and will make recommendations for recapitalization as well as suggestions about how to finance recapitalization and repurposing. Lin mentioned that several people she knows have questioned how relevant the public library is in

this digital age. Trustees were interested in discussing this further, so Chris will add this to the January 2018 Library Board meeting agenda.

5. CONSENT ITEMS:

5.1 - The Library Board of Trustees Meeting Minutes of November 8, 2017 were approved with the correction of the spelling of Ralph Deuer, the generous donor to the Friends & Foundation. Mayor Galbraith pointed out that, subsequent to last month's Library Board meeting and its minutes, the City Council decided to treat the Measure D funds as they treat any sales tax, and to not work on policies segregating Measure D funds out.

6. SCHEDULED MATTERS:

6.1 - Report of Friends & Foundation, St. Helena Public Library - María Stel, F&F Executive Director - María reported that sponsorships for the *Bookmark Napa Valley* event in January are now at \$32,000, and that only 90 more spaces are available, based on the venue's capacity. María thanked Chris and the rest of the library staff for the mention about the event in the library newsletter and the information posted in the library about it. Friends & Foundation board members will meet with the St. Helena STAR on January 5th to talk about the event. The donations received in response to the F&F's annual appeal are still lower than they were last year at this time by about \$9,000, possibly because the appeal letter arrived at recipients' homes right after the fires in October, and perhaps people are donating to the various responder organizations.

6.2 - Review of Library Newsletter for December 2017- Chris reported that a docent from the Fine Arts Museums of San Francisco will give a presentation on January 25th at 7:00 pm on the *Klimt & Rodin: An Artistic Encounter* exhibit at the Legion of Honor museum. This was an idea Terry Wood proposed that has now come to fruition. The event will be advertised in the January newsletter.

6.3 - Review of Library Statistics for October 2017 - Trustees discussed the door count during the October fires. Chris said that staff manually counted and recorded people entering the library during the power outage when the door was propped open. The count was higher on Tuesday than on Monday.

6.4 - Review of Library Statistics for November 2017 - Chris has been looking into the *Hoopla* streaming service for ebooks, audiobooks, music, and some movies. A main difference between *Hoopla* and *Library to Go*, the current digital provider, is that there is no wait for items on *Hoopla* even if another patron has the item checked out. Currently, if a patron wants a digital item that is checked out, there is a waiting list. Also, the library pays *Hoopla* on average \$2 per item but only when a patron checks out the item. With the current *Library to Go*, the library purchases the item at an average of \$60 per item and there are often long waits for popular items. Chris has heard great things about *Hoopla* from Solano and Dixon libraries. There is funding in the budget to enable the library to try *Hoopla* for the next few months. If it is successful, Chris will request funding from the F&F for the next fiscal year. *Hoopla* also offers *Great Courses* selections, which are popular but expensive.

The library can cap the number of items any one patron can check out per month, and also set a cap on expenditures per month. Lin asked if there is a count for how many times the library's meeting room is used by outside parties. Chris said the outside use of the meeting room has gone down because the library now charges even non-profit organizations to use it. Susan asked if patrons are still using *Zinio*, the digital magazine service. Chris said there are a lot of regular users, but they typically read just the current issues instead of the back issues.

6.5 - Review of Library Monthly Operating Expense Report for November 2017 - Chris Kreiden - Trustees reviewed and briefly discussed the November report.

6.6 - Discussion of the idea of Automatic Renewals for Library Materials or Going Fine-Free - Chris Kreiden - Trustees had a discussion about the video Chris shared of a presentation at the recent CLA (California Library Association) Conference, given by librarians who have implemented automatic renewals and/or eliminated library fines. Chris said that she would be going to a SPLASH Operations Meeting next week to discuss these two ideas with them and get their input. Chris will meet with the other SPLASH directors in January, so will put discussion of the video and staff input on the February Library Board meeting agenda.

6.7- Discussion of Possible Project Ideas from the Library Board of Trustees.

7. ADJOURNMENT. The meeting was adjourned at 5:50 pm.

The next regular meeting of the Library Board of Trustees is scheduled for January 10, 2018 at 5:00 pm at the St. Helena Public Library, 1492 Library Lane.

Susan Swan,
Recording Secretary

JANUARY 2018

ST. HELENA PUBLIC LIBRARY

Programs made possible by Friends & Foundation, St. Helena Public Library

Thursday, January 4th, 7:00 pm

Artist Reception: Missionary Memories Paintings By: Yoko Rankin

Born and raised in Japan, Yoko encountered unique experiences when she married a Zambian farmer and moved to Africa in the 1970s to be a medical missionary. After 25 years in various African countries, she worked in India for several years, then in Japan, and retired in St. Helena.



Her experiences around the globe are reflected in the flora and fauna that she paints. Yoko attempts to convey her sense of awe for creation in the details and colors that she chooses to depict in her flower and animal paintings.

Refreshments will be served.

Thursday, January 25th, 7:00 pm

Art Talk: Klimt and Rodin



In connection with the Legion of Honor, enjoy a colorful presentation that examines the diverse connections between Klimt & Rodin and their impact upon the art world.

This presentation celebrates the legacies of these two pioneers, who each broke the reigning aesthetic boundaries of the time and created powerful agendas for modern painting and sculpture.

Wine and hors d'oeuvres provided by Friends & Foundation.



Thursday, January 11th, 6:30 pm

Movie Night: Battle of the Sexes

This film explores the events leading up to the 1973 tennis match between women's world champion Billie Jean King played by Emma Stone and ex-champion Bobby Riggs played by Steve Carell. Together, Billie and Bobby served up a cultural spectacle that resonated far beyond the tennis court.



Both actors have been nominated for a Golden Globe for their performance. Popcorn will be served!

Thursday, January 18th, 7:00 pm

Poetry and Pictures with Lance Burris

Local author Lance Burris will recite his most recent poetry which will be partnered with paintings creating an auditory and visual sensation. Burris will then read from his manuscript *The Poetic Spirit at Work in Poetry, Painting, and Prose*. **The evening then turns into an open mic for anyone willing to share their work!**



Refreshments will be served.

Sunday, January 28th, 4:30 pm

Bookmark Napa Valley

Please join us at Markham Vineyards for great food, wine and conversation with four entertaining authors. Bookmark Napa Valley is a celebration that benefits Friends & Foundation. When you join us at Bookmark Napa Valley, you support the hundreds of programs provided by the Library.



Tickets available at: <http://supportshlibrary.org>

**The library will be closed January 1st for New Years Day
and
January 15th for Martin Luther King Day!**

Programas en Español

CUENTOS PARA PEQUES

CUENTOS EN ESPAÑOL

Todos los Jueves a las 6:00 pm



Todos los niños están invitados a venir a la biblioteca los jueves en la tarde a escuchar cuentos en español y hacer manualidades.

Neuróticos Anónimos: Voluntad y Apoyo

Todos los sábados
de 4:30 pm a 6:00 pm

Si usted es una de las muchas personas que sufre de depresión y ansiedad u otras enfermedades emocionales, esta es la oportunidad para recibir apoyo y al fin sentir alivio. ¡Estamos aquí para ti!

No necesita registrarse.

ARMEMOS LEGOS!

Enero 23

Martes, 3:00 pm



¿Te encantan los Legos? Ven con toda tu familia a construir cosas maravillosas.

La biblioteca estara cerrada
el dia lunes 1 de enero y
el lunes 15 de enero,
dia de Martin Luther King

CLUB DE CONVERSACIÓN EN INGLÉS

Jueves, 6:00 pm

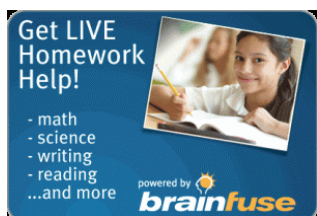
Practique inglés con nuestros facilitadores todos los jueves a las 6:00pm. Esto no es una clase de inglés. Para aprender más sobre clases de inglés llame al UpValley Family Center al 707.963.1919 y al Napa Valley College Upper Valley Campus al 707.967.2900.



¡Explora BrainFuse!

Brainfuse provee apoyo en línea para tarea a través de su servicio HelpNow. Una combinación única de apoyo de tarea uno-a-uno, desarrollo de habilidades, preparación de exámenes y asistencia en escritura. Asistencia EN VIVO diaria disponible de 2-9 PM.

¡Búscala en la página de niños de nuestro sitio web!





Youth Programs



Kids' Matinees:
Wednesdays, 3:00 pm

***Kids' Matinees are appropriate for all ages
and are shown in the Meeting Room!***

January 3rd:

The Lego Ninjago Movie

2017; 101 min.; Rated PG



January 10th:

Home Alone

1990; 115min.; Rated PG

January 17th:

***Home Alone 2:
Lost in New York***

1992; 121 min.; Rated PG



January 24th:

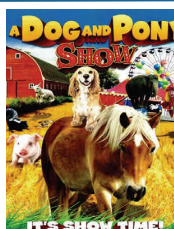
My Little Pony: The Movie

2017; 104 min.; Rated PG

January 31st:

A Dog and Pony Show

2018; 85 min.; Rated PG



Tuesdays & Wednesdays, 10:30 am:
STORYTIME

Children of all ages are invited to a weekly treat: listening to story books read aloud. The magic of books is instilled here!



Thursdays, 6:00pm
SPANISH STORYTIME
(Cuentos para Peques)

Children are invited to come to the library on Thursday evenings to listen to stories in Spanish and do fun crafts. All ages are welcome. This will be an excellent opportunity for children to be exposed to Spanish stories!

Tuesday, January 23rd, 3:00 pm

Let's LEGO!

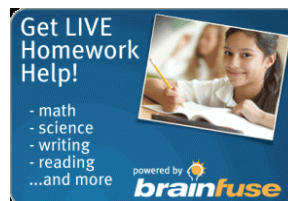
Have fun building your own LEGO creation, which will be exhibited in the Children's Room until the next Let's LEGO meeting.



Checkout BrainFuse!

Brainfuse provides free online homework help through its HelpNow service. A unique blend of one-to-one homework help, skills building, test preparation, and writing assistance. LIVE tutoring assistance is available daily from 2-9 PM.

Available under the heading
Resources for Students at
www.shpl.org/kids-teens



January 2018 Library Calendar						
Sur	Mon	Tue	Wed	Thu	Fri	Sat
31 LIBRARY CLOSED	1 HAPPY NEW YEAR	2 10:30am Storytime	3 10:30am Storytime 3:00pm KIDS MOVIE: THE LEGO NINJAGO MOVIE	4 6:00pm Spanish Storytime 7:00pm Reception: Missionary Memories: Paintings by Yoko Rankin	5	6 2:30pm Writer's Club 4:30pm Neuróticos Anónimos
7	8	9 10:30am Storytime	10 10:30am Storytime 3:00pm KIDS MOVIE: HOME ALONE	11 6:00pm Spanish Storytime 6:30pm Movie Night: Battle of the Sexes	12	13 2:30pm Writer's Club 4:30pm Neuróticos Anónimos
14	15 LIBRARY CLOSED	16 10:30am Storytime	17 10:30am Storytime 3:00pm KIDS MOVIE: HOME ALONE 2: LOST IN NEW YORK	18 6:00pm Spanish Storytime 7:00pm Poetry Talk and Open Mic with Lance Burris	19	20 2:30pm Writer's Club 4:30pm Neuróticos Anónimos
21	22	23 10:30am Storytime 3:00pm: Let's Lego	24 10:30am Storytime 3:00pm KIDS MOVIE: MY LITTLE PONY: THE MOVIE	25 6:00pm Spanish Storytime 7:00pm Art Talk: Klimt & Rodin	26	27 2:30pm Writer's Club 4:30pm Neuróticos Anónimos
28 BOOKMARK NAPA VALLEY BENEFITTING SAINT HELENA PUBLIC LIBRARY	29	30 10:30am Storytime	31 10:30am Storytime 3:00pm KIDS MOVIE: A DOG AND PONY SHOW	1	2	3 2:30pm Writer's Club 4:30pm Neuróticos Anónimos
JANUARY ARTIST: YOKO RANKIN LEGEND RED = YOUTH Blue = ADULT Green = SPAINSH PURPLE = EVERYONE			LIBRARY HOURS Monday: 10:00am-6:00pm Tuesday & Wednesday: 10:00am-7:00pm Thursday: 10:00am-9:00pm Friday & Saturday: 2:00-6:00 pm Sunday: CLOSED		ST. HELENA PUBLIC LIBRARY 1492 Library Lane, 94574 707-963-5244 www.shpl.org	

December 2017

CHILDRENS

Onsite Programs:

Storytime (PS):	Tuesday	Wednesday
12/5/2017	18	12/6/2017 21
12/12/2017	14	12/13/2017 15
12/19/2017	35	12/20/2017 22
		12/27/2017 0
Total:	67	58

Bilingual Kids:	Spanish Storytime (PS)
	12/7/2017 12
	12/14/2017 5
	12/21/2017 0
	12/28/2017 0
Total:	0

Misc Events:

Let's Lego	12/19/2017	7
Let's Lego	12/20/2017	5
Let's Lego	12/21/2017	6
Total:		18

Special Events:

Drop-In Crafts	12/19/2017	12
Drop-In Crafts	12/20/2017	10
Drop-In Crafts	12/21/2017	8
Total:		30

Offsite Programs:

RIF (3 groups)	101
Total:	101

Movies:		
Saving Christmas	12/6/2017	4
Despicable Me 3	12/13/2017	0
Santa Stole Our Dog	12/20/2017	0
Despicable Me 2	12/27/2017	0
Total:		4

Onsite Class Visits:	# of Visits	Attendance
Preschool (PS)	0	0
School Age (SA)	6	90
Total:	6	90

Offsite Class Visits:	# of Visits	Attendance
Preschool (PS)	7	117
School Age (SA)	8	108
Total:	15	225

TOTAL CHILDRENS	# of Attendees	610
	# of Programs	48

Total Childrens ONSITE Programs:	# of Attendees	284
	# of Programs	30

Total Childrens OFFSITE Programs:	# of Attendees	326
	# of Programs	18

ADULT

Onsite Programs:

Cathedrals - Jay Greene Presentation	12/5/2017	20
Total:		20

Thursday Programs

Art Reception: Ricky Lee	12/7/2017	12
Poetry Talk: Bob Winters	12/14/2017	8
Total:		20

Spanish Adults:		
Neuroticos Anonimos	12/2/2017	3
	12/9/2017	4
	12/16/2017	4
	12/30/2017	3
English Conversation Club	12/7/2017	3
	12/14/2017	3
	12/21/2017	cancelled
	12/28/2017	cancelled
Total:		20

TOTAL ADULTS	# of Attendees	60
	# of Programs	9

Offsite Programs:

Total:	0
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Total Adults ONSITE Programs:	# of Attendees	60
	# of Programs	9

Total Adults OFFSITE Programs:	# of Attendees	0
	# of Programs	0

YOUNG ADULT

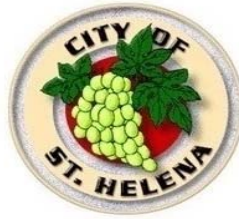
Onsite Programs:

Total:	0
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Offsite Programs:

Total:	0
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General Ledger Monthly Operating Expense Rpt



User: chris
Printed: 01/03/18 12:47:12
Period 01 - 08
Fiscal Year 2018

Acct Number	Description	Budget	Encumbered	YTD Spent	Available Budget	% of Budget Available
101	General Fund					
46	Library					
101-46-00-20-10	Salary-Regular	433,484.00	0.00	182,439.54	251,044.46	57.91
101-46-00-20-20	TempPart Time	27,355.00	0.00	0.00	27,355.00	100.00
101-46-00-20-37	Holiday Pay	2,371.00	0.00	0.00	2,371.00	100.00
101-46-00-20-40	FICAMedicare	35,849.00	0.00	14,111.66	21,737.34	60.64
101-46-00-20-45	Employer PERS	30,559.00	0.00	13,221.02	17,337.98	56.74
101-46-00-20-47	PERS Unfunded Liability	48,788.00	0.00	49,661.00	-873.00	-1.79
101-46-00-20-55	Health Insurance	129,178.00	0.00	53,056.96	76,121.04	58.93
101-46-00-20-61	Workers Comp	5,548.00	0.00	1,387.04	4,160.96	75.00
101-46-00-20-65	SDI	3,793.00	0.00	1,599.65	2,193.35	57.83
101-46-00-20-75	Deferred Comp	7,511.00	0.00	2,182.02	5,328.98	70.95
101-46-00-20-85	Auto Allowance	2,400.00	0.00	1,157.14	1,242.86	51.79
101-46-00-20-96	Education Reimbursement	<u>500.00</u>	<u>0.00</u>	<u>0.00</u>	<u>500.00</u>	<u>100.00</u>
20	Salaries & Benefits	727,336.00	0.00	318,816.03	408,519.97	56.17
101-46-00-21-10	Communications	12,300.00	0.00	2,595.18	9,704.82	78.90
101-46-00-21-15	Postage	500.00	0.00	0.00	500.00	100.00
101-46-00-21-22	Utilities	45,000.00	0.00	19,132.56	25,867.44	57.48
101-46-00-21-27	Equipment Lease Exp	8,000.00	0.00	3,740.81	4,259.19	53.24
101-46-00-21-45	Other Contract Services	97,000.00	70,000.00	10,430.08	16,569.92	17.08
101-46-00-21-55	Training & Conference	<u>6,100.00</u>	<u>0.00</u>	<u>1,505.10</u>	<u>4,594.90</u>	<u>75.33</u>
21	Services	168,900.00	70,000.00	37,403.73	61,496.27	36.41
101-46-00-22-07	Copies	3,000.00	0.00	1,113.33	1,886.67	62.89
101-46-00-22-12	Computer Equipment	27,000.00	16,460.70	6,173.09	4,366.21	16.17
101-46-00-22-13	Office Supplies	2,000.00	0.00	615.51	1,384.49	69.22
101-46-00-22-15	Special Department Supplies	1,000.00	0.00	319.20	680.80	68.08
101-46-00-22-16	Library Materials	<u>0.00</u>	<u>0.00</u>	<u>4,883.49</u>	<u>-4,883.49</u>	<u>0.00</u>
22	Supplies	33,000.00	16,460.70	13,104.62	3,434.68	10.41
101-46-00-24-25	Taxes & Other Charges	<u>11,500.00</u>	<u>0.00</u>	<u>0.00</u>	<u>11,500.00</u>	<u>100.00</u>
24	Taxes, Insurances & Contributi	11,500.00	0.00	0.00	11,500.00	100.00
101-46-00-26-40	Furniture & Fixtures	<u>7,000.00</u>	<u>0.00</u>	<u>0.00</u>	<u>7,000.00</u>	<u>100.00</u>
26	Capital	7,000.00	0.00	0.00	7,000.00	100.00
00	Administration	947,736.00	86,460.70	369,324.38	491,950.92	51.91

GL - Monthly Operating Expense Rpt (01/03/2018 - 12:47 PM)

Page 1

Acct Number	Description	Budget	Encumbered	YTD Spent	Available Budget	% of Budget Available
218	Public Library Foundation					
46	Library					
218-46-00-22-15	Special Department Supplies	<u>3,200.00</u>	<u>0.00</u>	<u>0.00</u>	<u>3,200.00</u>	<u>100.00</u>
22	Supplies	3,200.00	0.00	0.00	3,200.00	100.00
00	Administration	3,200.00	0.00	0.00	3,200.00	100.00
219	CLSA State Library Grant					
46	Library					
219-46-00-23-35	Software Maintenance	<u>7,350.00</u>	<u>0.00</u>	<u>6,346.00</u>	<u>1,004.00</u>	<u>13.66</u>
23	Maintenance	7,350.00	0.00	6,346.00	1,004.00	13.66
00	Administration	7,350.00	0.00	6,346.00	1,004.00	13.66
380	Friends and Foundation					
46	Library					
380-46-00-20-20	TempPart Time	57,581.00	0.00	39,737.49	17,843.51	30.99
380-46-00-20-37	Holiday Pay	4,680.00	0.00	1,223.18	3,456.82	73.86
380-46-00-20-40	FICAMedicare	<u>4,489.00</u>	<u>0.00</u>	<u>3,133.50</u>	<u>1,355.50</u>	<u>30.20</u>
20	Salaries & Benefits	66,750.00	0.00	44,094.17	22,655.83	33.94
380-46-00-22-16	Library Materials	56,000.00	30,433.80	27,077.19	-1,510.99	-2.70
380-46-00-22-40	Programming	11,250.00	0.00	4,178.43	7,071.57	62.86
380-46-00-22-44	Elsie, the Library Cat	<u>0.00</u>	<u>0.00</u>	<u>28.12</u>	<u>-28.12</u>	<u>0.00</u>
22	Supplies	67,250.00	30,433.80	31,283.74	5,532.46	8.23
00	Administration	134,000.00	30,433.80	75,377.91	28,188.29	21.04
384	Tweed Trust					
46	Library					
384-46-00-22-12	Computer Equipment	20,000.00	0.00	0.00	20,000.00	100.00
384-46-00-22-15	Special Department Supplies	5,000.00	0.00	473.50	4,526.50	90.53
384-46-00-22-16	Library Materials	<u>32,275.00</u>	<u>0.00</u>	<u>8,686.46</u>	<u>23,588.54</u>	<u>73.09</u>
22	Supplies	57,275.00	0.00	9,159.96	48,115.04	84.01
00	Administration	57,275.00	0.00	9,159.96	48,115.04	84.01
Grand Total		1,149,561.00	116,894.50	460,208.25	572,458.25	0.4980

Advocacy & Public Awareness

• [Advocacy University \(/advocacy/advocacy-university\)](#)

• [Events \(/advocacy/advleg/advocacyinstitute\)](#)

[Libraries Transform \(/advocacy/libraries-transform-campaign\)](#)

• [Public Awareness \(/advocacy/advleg/publicawareness/campaign%40yourlibrary\)](#)

[Donate \(/advocacy/advleg/publicawareness/campaign%40yourlibrary/donate\)](#)

• [Initiatives \(/advocacy/advleg/publicawareness/campaign%40yourlibrary/initiatives\)](#)

[Public Awareness Tools \(/advocacy/advleg/publicawareness/campaign%40yourlibrary/prtools\)](#)

[Sponsors \(/advocacy/advleg/publicawareness/campaign%40yourlibrary/sponsorship\)](#)

State Ecosystem

Talking Points

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Talking points on the value of librarians:

- Librarians are the ultimate search engine. Librarians are trained experts in finding information, wherever it is — in books, in archives, on the Web.
- In a world of information overload, librarians are information navigators — clearing a path, pointing you toward the information you need.

Talking points on the theme of opportunity:

- In a world where knowledge is power, libraries open doors to knowledge and bring power to any who want to enter.
- With yourself as your teacher and your librarian as coach, libraries are a place of lifelong learning.

Talking points on the theme of changing and dynamic:

- For many libraries, miles are meaningless. Libraries today are connected to information and resources around the world. Pittsburgh reaches Paris, small town Maine connects with Los Angeles, Boise accesses Beijing. Today's library technology means that information from around the world is just a few clicks away.
- What's happening at your library? In one typical library, three o'clock on Mondays means children are listening to a storyteller,



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I Love My Librarian Award

I Love My Librarian!
2017 Award

(<http://www.ilovelibraries.org/lovelibrarian/home>) Meet the winners!
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State of America's Libraries Report 2017



**Initiative
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first-time computer users are learning to navigate the Web, retirees are in a discussion group on the latest bestseller, and students are surfing the Internet in search of information for their term papers.

Talking points on the theme of bringing you the world:

- For many libraries, miles are meaningless. Libraries today are connected to information and resources around the world. Pittsburgh reaches Paris, Boise accesses Beijing. Today's library technology means that information from around the world is just a few clicks away.
- Libraries are your neighborhood's "How To" resource. How to cook the perfect soufflé, write a better resume, find government information, do your homework — it's all @ your library.
- Libraries are the ultimate equal-opportunity resource.

The following should be kept in mind when communicating about libraries:

- Illustrate or at least allude to the diverse set of experiences and opportunities available to users of all ages. Continue to emphasize the family-friendly, safe-haven aspects of libraries.
- Point out that libraries offer more than just printed materials — they provide access to computers, the Internet, activities, etc.
- Reassure users that old-fashioned, in-person service along with traditional printed materials are not about to disappear at the expense of new library technologies.
- New technologies should be stressed — especially in terms of offering vastly increased resources along with the library staff to help users navigate these

(<http://www.ala.org/news/state-americas-libraries-report-2017>) Top Ten Challenged Books, Combating fake news, and more.

Read the report
(<http://www.ala.org/news/state-americas-libraries-report-2017>)

ALA Library Champions



(<http://www.ala.org/offices/campaign-americas-libraries>)
ALA's Librarian Champions help support libraries.

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resources.

- Communicate that while people can access some of these resources at other places, the library offers them all in one place.
- Profile the changing role of the librarian (friendly, tech-savvy and skilled at guiding patrons in the right direction).
- Link the value of libraries to personal benefits. Stress the concepts of economic opportunity and self-growth and improvement.

(<http://www.youtube.com/AtYourLibraryOrg>)



(<http://pinterest.com/atyourlibrary/>)

Author Advocacy Videos



(<http://atyourlibrary.org>)

/video-stories-recent) Over 100 videos

(<http://www.ilovelibraries.org>)

/author-videos) available on I Love Libraries website

The American Dream Starts @ your library



(<http://www.americandreamdollar.org>)
Dollar General Literacy Foundation provides funding for 70 libraries to develop literacy programs for adult English language learners.

Learn more
(<http://www>)

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(/advocacy/advleg/advocacyuniversity
/additup)

All young children benefit from the opportunities to develop their early literacy skills and get ready to learn to read with the help of well-funded public libraries and pre-kindergarten programs.



Public Library Talking Points

1. The public library provides an interactive free place for parents and their young children to enjoy the written and spoken word, aided by library staff skilled in early literacy techniques that parents can then replicate at home. | more (/advocacy/advleg/advocacyuniversity/additup/0to5/anntk_1)
2. Young children develop important literacy skills, enjoy positive learning experiences and prepare to enter kindergarten "school-ready" at the library. | more (/advocacy/advleg/advocacyuniversity/additup/0to5/anntk_2)
3. Young children disproportionately affected by the achievement gap can especially benefit from strong public library programs led by library staff dedicated to their needs. | more (/advocacy/advleg/advocacyuniversity/additup/0to5/anntk_3)
4. Young children see the public library as a "great good place" where learning is fun. | more (/advocacy/advleg/advocacyuniversity/additup/0to5/anntk_4)
5. Public library programming and books for children make a difference. Public libraries provide engaging programs and amazing collections that help students from all backgrounds become excited and enthusiastic readers. | more (/advocacy/advleg/advocacyuniversity/additup/0to5/anntk_5)
6. Students begin to connect reading and are motivated to read, thanks to entertaining group activities planned by well-trained library staff. | more (/advocacy/advleg/advocacyuniversity/additup/0to5/anntk_6)
7. Students can get a head start on early reading success, if they are given opportunities to use public libraries. Students who are exposed to print-rich environments are more successful in school. And, they can go on to be successful lifelong learners, if that early boost is built upon by school library media programs. | more (/advocacy/advleg/advocacyuniversity/additup/0to5/anntk_7)

School Library Media Program Talking Points (/advocacy/advleg/advocacyuniversity/additup/0to5/anntk_school)

BECAUSE
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MEMBER BENEFITS.

ALA is available to assist libraries facing threats to funding, position reduction, negative state or local legislation, and more.

Contact the ALA Office for Library Advocacy Director, Marci Merola (mailto:mmerola@ala.org) (mmerola@ala.org) (mailto:mmerola@ala.org)), or Grassroots Specialist, Megan Cusick (mailto:mcusick@ala.org) (mcusick@ala.org)), and let us know how we can help.



(<http://www.ala.org/advocacy/advleg/federallegislation/fight-for-libraries>)

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Declaration Toolkit - Talking Points

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When talking about the Declaration, decide what messages are the most important to communicate. This is critical. You can't say everything - no matter how important - if you want to make an impact.

What are the issues your community really cares about? It is employment and careers? Small business development? Higher graduation rates? Better preschool offerings? Activities that keep children and teens actively engaged? Resources for seniors? Services in multiple languages?

What does your library offer to address these issues? Your library has services and materials that address every one of these issues, and more! Take time to articulate exactly how YOUR library impacts the issues your community cares about the most. To supplement the talking points included here, make a list of your library's impact on your community: How many people come through your door each day? What percentage of your community has library cards? What do you offer people who need high-tech services? How do you help individuals who need research assistance? You get the idea.

KEY MESSAGES

Why Libraries are Organizing Signings

- All kinds of libraries - public, school, academic, and special libraries - are organizing Declaration signings to raise public awareness about the critical role that libraries play in the community, to generate dialog about the needs of the community, and how the library can be a solution to those needs.
- With budget cuts affecting all sectors of public service, it is more important than ever to have community members visibly declare their right to have vibrant libraries in their community.

Mission/Library Use:

- Society is changing in the way it consumes information. Libraries - as early adopters of technology - are evolving with these changes in order to serve the public and to continue to fulfill their role in society.
- Libraries don't just offer the hardware, but we offer the expertise of librarians in helping teach people how to use the Internet and find the information they need quickly. While Google can give you 50,000 responses to your inquiry, your librarian can help you find the answer you need.
- Libraries have tremendous responsibility in bridging what we call the

Information



FEEDBACK

Tell ALA About Your Declaration signing event!

(<http://www.ala.org/advocacy/declaration-right-libraries-signing-event-participation-feedback-form>)

Purchase a Declaration Poster (<http://www.alastore.ala.org/detail.aspx?ID=10814>) and Signing Sheet! (<http://www.alastore.ala.org/detail.aspx?ID=10815>)

FREE DOWNLOADS

Download the Declaration (<http://www.ala.org/advocacy/declaration-right-libraries-downloads>)

Download the Declaration for School Libraries (<http://www.ala.org/advocacy/download-declaration-right-school-libraries>)

Download the Declaration in Other Languages (<http://www.ala.org/advocacy/declaration-right-libraries-downloads>)

Text-only version of

digital divide to ensure that all people, regardless of their socioeconomic status, have access to the content they need - no matter what format that the content comes in.

- Nearly all Americans (96 percent) - even if they are not regular library visitors - agree that libraries play an important role in giving everyone a chance to succeed. They support our public education and lifelong learning.
- In a world where knowledge is power, libraries make everyone more powerful.
- Reference librarians in the nation's public and academic libraries answer nearly 6.6 million questions weekly. Standing single file, the line of questioners would span from Ocean City, MD to Juneau, AK.

Public Libraries

- Public libraries are part of the future. They're helping expand the world of technology by offering free access to features like Wi-Fi, e-books/e-readers, computers, digital media, etc.
- Public libraries are the number one point of online access for people without internet connections at home, which current data shows to be the case for approximately 95 million Americans. Libraries are often the first point of contact in helping people with very serious needs - from housing to jobs to food assistance.
- Many people question the need for libraries now that we have the Internet, but libraries are busier than ever! The most current national data shows that visits to public libraries for free books, to borrow DVDs, to learn new computer skills, to conduct job searches, and more.
- Libraries build a community of readers through storytimes for children, summer reading programs, and book clubs for all ages. Nationally, public library circulation increased to 2.46 billion materials, the highest ever reported. Circulation of children's materials is on the rise comprising one-third of all materials circulated.

Academic Libraries

- Academic libraries inspire learning and discovery through information resources, collaboration, and expertise.
- In the age of Google, students and faculty are using academic libraries more than ever. During a typical week, academic libraries had more than 31 million searches in electronic databases, answered more than 469,000 reference questions, and made more than 12,000 group presentations attended by more than 219,000 students and faculty (ACRL Academic Library Trends and Statistics 2010).
- College and research libraries are an essential part of the learning community and connect their users with a world of knowledge.
- State-funded institutions (including the libraries of these institutions) are

the Declaration

(<http://www.ala.org/advocacy/declaration-right-libraries-text-only>)

Text-only version of the School Declaration
(<http://www.ala.org/advocacy/declaration-right-school-libraries-text-only>)

Declaration Bookmark
([/advocacy/sites/ala.org.advocacy/files/content/DeclarationBookmark2x6_0.pdf](http://www.ala.org/advocacy/sites/ala.org.advocacy/files/content/DeclarationBookmark2x6_0.pdf))

Web Badge
(<http://www.ilovelibraries.org/declaration/badge>)

Print PSA ([/advocacy/sites/ala.org.advocacy/files/content/LibsChangeLives_PSA_FINAL.pdf](http://www.ala.org/advocacy/sites/ala.org.advocacy/files/content/LibsChangeLives_PSA_FINAL.pdf))

RESOURCES

Best Practices
(<http://www.ala.org/advocacy/declaration-right-libraries-best-practices>)

Declaration Events Nationwide
(<http://www.ilovelibraries.org/sign-declaration-right-libraries>)

Toolkit
(<http://www.ala.org/advocacy/declaration-right-libraries-toolkit>)

Webinar
(<http://ala.adobeconnect.com/p3cwzkdpu8/>)

DECLARATION HOME
(<http://www.ala.org>)

facing dramatic budget reductions: 65 percent of schools took mid-year budget cuts. Virtually all state institutions are facing some combination of hiring, salary, sabbatical, pension and/or travel freezes.

School Libraries:

- Today's school libraries are designed to provide college and career readiness and to equip students with the skills they need to succeed in a world that is becoming more global and hyper-connected.
- School libraries address curriculum and student learning needs, and are the best positioned to teach the fundamental skills essential for college and career readiness.
- Since 1965, more than 60 education and library studies have produced clear evidence that school libraries staffed by qualified librarians have a positive impact on student academic achievement.
- Good school library programs are essential to a good education. Students in schools with well-funded libraries and the presence of a full-time, certified school librarian scored 8.4% to 21.8% higher on ACT English tests and 11.7% to 16.7% higher on ACT Reading tests.

Special Libraries

- Successful corporations understand that information professionals deliver a profitable ROI. Additionally, many other organizations could scarcely function without their libraries - medical facilities, historical societies, museums, legal firms, and more. Their libraries provide other professionals, and sometimes the public, with information that cannot be found elsewhere or that must be accessed quickly and easily.
- Special libraries provide people - information professionals - who can guide users through the often-overwhelming mountains of print and electronic resources to the precise data they are seeking.
- A study conducted by the Special Library Association found that 85 percent of the companies ranked in the top 100 on the Fortune 500 list employed information professionals, compared to less than 50 percent of the companies ranked in the bottom 100.

Libraries and Job Seekers

- Libraries are part of the solution when a community is struggling economically. From free access to books and online resources for families to business centers that help support entrepreneurship and retraining, libraries support lifelong learning.
- Libraries are helping level the playing field for job seekers. The most current data shows us that an estimates 300,000 people receive job-seeking help at public libraries each day.
- Over 84 percent of public libraries reported that services for job seekers were the most vital public Internet service offered. The second most important service reported, with 82 percent was access to online

/advocacy/declaration-right-libraries)

Questions? Contact the ALA Office for Library Advocacy at advocacy@ala.org (<mailto:advocacy@ala.org>)



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(<http://www.flickr.com/groups/2255930@N20/>) - Submit your Declaration Photos here!



#right2libs

government information.

- More than 92 percent of public libraries provide access to jobs databases and other job opportunity resources. The majority of U.S. libraries report that staff help patrons create resumes and other employment materials.
- 76 percent of public libraries help patrons complete online job applications (an increase of 10 percent from two years prior).

Libraries and Technology

- Today's public libraries are thriving technology hubs that millions rely on for their first or only choice for computer and Internet access. 30 percent of Americans do not have high-speed Internet connectivity at home.
- Most public libraries offer technology classes, and also one-on-one technology assistance. Libraries report continued high demand for training from those that lack basic computer skills: truck drivers required to renew their commercial driver's licenses online, displaced manufacturing workers who need to apply for jobs online, and seniors who need to order medications online.
- 62 percent of public libraries reported that they are the only provider of free public access to computers and the Internet in their communities. In rural communities, this increases to 70 percent.

Economic Value of Libraries

- Investing in libraries is an investment in education and lifelong learning.
- Libraries are among the most effective of all public services, serving more than 2/3rds of the public with less than 2 percent of all tax dollars.
- Public libraries are a bargain. Nationally, the average cost to the taxpayer for access to this wide range of public-library resources is \$31 a year, about the cost of one hardcover book.

Digital Literacy and Libraries

- The fact that 66 million American are without basic digital literacy skills is troubling for job seekers and employers. The good news is that libraries are at the forefront in closing the digital divide and the skills gap.
- As the costs of digital exclusion rises, what's at stake is not only the competitiveness of the American workforce, but also the vitality of our country in the 21st century.
- Trying to find a job without knowing how to use the Internet is becoming nearly impossible. According to the FCC, over 80 percent of Fortune 500 companies, from Target to Wal-Mart, require online job applications.
- In the next decade, it is estimated that nearly 8- percent of jobs will require digital skills. From call center workers, to retail employees, to receptionists, to even manufacturers and construction workers, the jobs of today and tomorrow require digital skills
- 52 percent of American employers are experiencing difficulty filling

mission-critical positions, up from 14 percent in 2010, due to the nationwide skills gap.

Your Easy-Reference Declaration

Libraries Empower the Individual

Whether developing skills to succeed in school, looking for a job, exploring possible careers, having a baby, or planning retirement, people of all ages turn to libraries for instruction, support, and access to computers and other resources to help them lead better lives.

Libraries Support Literacy and Lifelong Learning

Many children and adults learn to read at their school and public libraries via story times, research projects, summer reading, tutoring and other opportunities. Others come to the library to learn the technology and information skills that help them answer their questions, discover new interests, and share their ideas with others.

Libraries Strengthen Families

Families find a comfortable, welcoming space and a wealth of resources to help them learn, grow and play together.

Libraries are the Great Equalizer

Libraries serve people of every age, education level, income level, ethnicity and physical ability. For many people, libraries provide resources that they could not otherwise afford – resources they need to live, learn, work and govern.

Libraries Build Communities

Libraries bring people together, both in person and online, to have conversations and to learn from and help each other. Libraries provide support for seniors, immigrants and others with special needs.

Libraries Protect our Right to Know

Our right to read, seek information, and speak freely must not be taken for granted. Libraries and librarians actively defend this most basic freedom as guaranteed by the First Amendment.

Libraries Strengthen our Nation

The economic health and successful governance of our nation depend on people who are literate and informed. School, public, academic, and special libraries support this basic right.

Libraries Advance Research and Scholarship

Knowledge grows from knowledge. Whether doing a school assignment, seeking a cure for cancer, pursuing an academic degree, or developing a more fuel efficient engine, scholars and researchers of all ages depend on the knowledge and expertise that libraries and librarians offer.

Libraries Help Us to Better Understand Each Other

People from all walks of life come together at libraries to discuss issues of common concern. Libraries provide programs, collections, and meeting

spaces to help us share and learn from our differences.

Libraries Preserve Our Nation's Cultural Heritage

The past is key to our future. Libraries collect, digitize, and preserve original and unique historical documents that help us to better understand our past, present and future.

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Talking Points

Those in the library community know that the library is the solution to so many problems exacerbated by a tough economy, but sometimes it's difficult to articulate that message. The following talking points are filled with statistics and data to help make the case for your library quickly, concisely and accurately, whether you're talking to your neighbor, a school board, your mayor or the media.

[Why Support Your Local Library](#)

[Libraries and the Economy](#)

[Library Funding](#)

[Library Use](#)

[Libraries and Technology](#)

[Economic Value of Libraries](#)

1. Why Support Your Local Library

Libraries provide an invaluable service to the communities they serve. While all libraries are unique, they all share a few core principles that guide their service. These core principles form the foundation that makes libraries a public good.

- Libraries provide equal access to information for people of all ages and backgrounds.
- Libraries promote lifelong learning and literacy.
- Libraries preserve our culture and history for future generations.
- Libraries bring people and ideas together. Think of the library as the living room of your community.
- Libraries are unique. Where else can you have access to nearly anything on CD, DVD, the Web or in print – as well as personal service and assistance in finding it?
 - In a world where knowledge is power, libraries make everyone more powerful.
- Libraries don't just offer the hardware, but also offer the expertise of librarians in helping teach people how to use the Internet and find the information they need quickly. While Google can give you 50,000 responses to your inquiry, your librarian can help you find the one answer you need.
- Libraries are part of the American Dream. They offer free access to all. They bring opportunity to all.
- Libraries and librarians provide free and equal access to information for people of all ages and backgrounds – in schools, on college and university campuses and in communities large and small.
 - Libraries are for everyone, everywhere.

2. Libraries and the Economy

In times of economic hardship, Americans depend on their libraries. Libraries routinely see an increase in circulation and use of facilities during tough economic times.

- In times of economic hardship, Americans turn to – and depend on – their libraries and librarians.
- Libraries are part of the solution when a community is struggling economically. They provide free access to books and entertainment for families, and help local businesses by providing meeting spaces, and technology training workshops.
- A library is an investment in a community's future.
- Libraries are America's great information equalizers – the only place people of all ages and backgrounds can find and freely use such a diversity of resources, along with the expert guidance of librarians.
- To combat the economic downturn, libraries design and offer programs tailored to meet local community economic needs. Libraries can provide residents with career advisers, workshops in resume writing and interviewing, job-search resources, and connections with outside agencies that offer training and job placement.
- During times of economic downturn, libraries see more users because people cut back on entertainment. People are able to rent movies for free and check out CDs, use databases and download audio books.
- When the economy is down, library use is up. Unfortunately, at the same time, tight city and state budgets are closing library doors and reducing access when it's needed most.

3. Library Funding

According to the 2012 State of America's Libraries Report, nearly 60% of public libraries reported flat or decreased operating budgets in 2010–2011. Nationally, 16% of local libraries reported decreased operating hours; and for the third year in a row, the greatest impact was experienced by those living in urban communities: Nearly one-third of urban libraries reported reductions in hours. Academic libraries have faced similar budget reductions, and those matters are complicated by the rising cost of resources.

- Millions of people pass through the library each year, but without adequate funding, these resources might not be there when you need them.
- Like many Americans, due to the recent economic downturn, many libraries are being forced to do more with less.
- Libraries in almost every state have been affected by state funding cuts.
- Librarians know shrinking budgets demand a lot of hard choices be made. When it comes time to make those decisions, we need to ask elected officials and the public to think about how many people turn to us for job searches, free Internet access, health care information and for free resources for education and career development.
- Your ability to get information shouldn't depend on your ability to pay for it.
- If people speak up and speak out they can save their libraries.

Quotable Facts about America's Libraries:

- College libraries receive just less than three cents of every dollar spent on higher education.
- Americans spend over 18 times as much money on home video games (\$18.6 billion) as they do on school library materials for their children (\$1 billion).
- School libraries spend an average of \$12.06 per student on library media—about two-thirds the cost of a single fiction title (\$17.63) or about one-third the cost of a single non-fiction title (\$27.04).
- If the cost of People magazine had risen as fast as the cost of academic library periodicals since 1990, it would cost about \$182 for a one-year subscription.
- There are 584 students enrolled for every librarian in 2- and 4-year colleges and universities in 2010 the U.S. as compared with 14 students for each teaching faculty member.

4. Library Use

Despite decreasing budgets, libraries across American have seen an increase in usage.

- 58% of adults in the U.S. have public library cards.
- Americans visit libraries more than 1.3 billion times and check out more than 2.1 billion items each year. Users turn to their libraries for free books, to borrow DVDs, to learn new computer skills, to conduct job searches and more.
- A 2012 poll conducted for the American Library Association found that 94% of respondents agreed that public libraries play an important role in giving everyone a chance to succeed because they provide free access to materials and resources.
- More than 92% of public libraries provide services for job seekers.
- Nearly all Americans (96 percent) – even if they are not regular library visitors – agree that libraries play an important role in giving everyone a chance to succeed. They support our public education and lifelong learning.
- Reference librarians in the nation's public and academic libraries answer nearly 6.6 million questions weekly. Standing single file, the line of questioners would span from Ocean City, MD to Juneau, AK.

Quotable Facts about America's Libraries:

- There are more public libraries than McDonald's in the U.S.—a total of 16,766 including branches.
- Americans go to school, public and academic libraries more than three times more often than they go to the movies.
- Americans check out more than eight books a year, on the average. They spend \$35.81 a year for the public library—about the average cost of one hardcover book.
- Americans spend nearly three times as much on candy as they do on public libraries.

5. Libraries and Technology

Libraries provide an invaluable resource for job seekers, as many patrons rely on the library as their only means of accessing the internet.

- Almost 89% of public library outlets now offer wireless Internet access. According to the FCC, over 80 percent of Fortune 500 companies require that a job application be completed online. Patrons turn to library computers and Internet access to find work, apply for jobs online, type resumes and cover letters and open email accounts.
- Nearly 73% of libraries are their communities' only source of free computer and Internet access. This number increases to 82% in rural areas.
- Libraries help bridge the divide between those who have access to information and those who do not. Families making less than \$15,000 annually are two to three times more likely to rely on library computers than those earning more than \$75,000.

Quotable Facts about America's Libraries:

- Academic libraries held approximately 158.7 million e-books and public libraries held more than 18.5 million in 2010.
- A 2011 Pew study found that about 24% of library card holders had read e-books in the past year. Of them, 57% preferred borrowing e-books and about 33% preferred purchasing them.
- The 2011-2012 ALA Libraries Connect Communities study reported that 76.3% of libraries reported offering e-books, an increase of 9% from 2010-2011.

6. Economic Value of Libraries

Libraries are among the most effective of all public services, serving more than 2/3rds of the public with less than 2 percent of all tax dollars. A number of recent studies have shown that libraries are among the most effective types of public service, and that libraries routinely provide a positive return on investment.

- Investing in libraries is an investment in education and lifelong learning.
- Libraries are among the most effective of all public services, serving more than 2/3rds of the public with less than 2 percent of all tax dollars.
- Public libraries are a bargain. Nationally, the average cost to the taxpayer for access to this wide range of public-library resources is \$31 a year, about the cost of one hardcover book.

Return on investment examples:

- Seattle, WA – Visits to the new public library have increased King County tourism. Increased tourism of one percent yields \$1 billion in new economic activity statewide over 25 years.

- In Maryland, 90 percent of the state's citizens say public libraries are "a good investment." More than 40 percent of the citizens think of public libraries as an economic anchor, potentially attracting "good businesses" to their area.
- In Florida, for every dollar of public support spent on public libraries, income or wages increases by \$12.66, and returned \$6.54 for every dollar invested.
- In South Carolina, the total direct and indirect return on investment for every \$1 spent on the state's public libraries by South Carolina state and local governments is \$4.48 - nearly 350 percent.

Taken from the [ALA website](#).

